

THE PARADE OF

# Modern Roses

AND PERENNIALS

#  
*Fall 1959*

Jackson & Perkins  
Startling New  
Orange Hybrid Tea

## Tanya

Plant Patent No. 1712

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK

## ALL THREE ROSES ON THESE TWO PAGES

**GROUP No. 1519**

Value \$9.50 Save \$1.20

Only  
**\$8.30**

## SPECIAL OFFER!

**GROUP No. 1529**

1 of each:

Tanya Sterling Silver  
Peace New Yorker

Value \$11.00 Save \$1.40

Only  
**\$9.60**



# "The Finest"

While it may seem premature to talk about your 1960 garden now, this is really the best time of all to plan ahead for it. The reason is simple: your garden is now in bloom, so you can actually SEE where you need more color, more plants. And you can be sure that your 1960 garden will be the most colorful you've ever had—by planning to use some of our brand-new Roses!

Three of these new Roses are shown here. I'd like to call your attention to TANYA in particular. There, indeed, is a Rose like no other in existence . . . with an exciting new color . . . a glowing, radiant orange! Just picture having it in your 1960 garden . . . or the lovely PINK DUCHESS, the All-America GARDEN PARTY, or any of the other new Roses you'll see throughout this catalog.

Yes, this catalog contains many new 1960 Roses—as well as those wonderful J&P established favorites . . . all in all, the widest and finest selection of Prized Roses we've ever offered in our 87 years of Rose-growing leadership. Happy browsing . . .

*C. H. Perkins*  
President

## Tanya

### J & P's Startling New Orange Hybrid Tea!

(Test No. 5706)

(Left) Lively, long, slender, red-orange buds open gradually in a most graceful manner . . . petals expand . . . the edges reflex a bit . . . and finally an exciting new garden and show

Rose is born. A seedling of the world-famous Peace Rose, Tanya has retained the large size of its illustrious parent's flower and its glossy deep green foliage, but it has a color which is distinct from any other . . . beautiful at all times. The early-

morning sun particularly gives an iridescent sparkle to the glowing, radiant orange, 5 to 5½-in. blooms. The neat, orderly unfolding of the petals creates shadows in the half-open flower, making this high-centered beauty even more entrancing. Gradually the marvelous orange color spills into the center of the flower, holding the eye until the end. The color varies only slightly during the eye-catching transition. In different parts of the country, the true deep orange color varies from burnt-orange in Wisconsin to apricot-orange on the Cape in Massachusetts. 2½ to 3-ft. plants spread well and hang on firmly to the highly disease-resistant foliage. Like Peace, it thrives well in all parts of the country from North Dakota to Texas, Florida to Maine and California to Oregon. From the enthusiastic reports which this Rose has brought us from our testers in all areas, we predict an instant success in gardens and Rose shows. Ohio reports: "this has been one of the most magnificent and striking open buds and flowers of recent times." Wisconsin says: "a striking rose, a generous bloomer." Florida claims: "A better quality than most Roses of this color." Kansas says: "a good Rose, public asks about it." New York reports: "an excellent variety that responds amazingly with just a little attention." Plant Tanya and see for yourself. (Pl. Pat. #1712.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

**Leaders in Roses Since 1872**

## ORDER EARLY!

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.



# st New Roses for 1960"

3

**Sensational!  
New Pink!**

(Test No. 52-3959)

## **Pink Duchess**

(Right) Here is the newest and the richest colored pink of the Peace family descendants. The new Pink Duchess, with its strong plant, its rugged foliage, its penetrating color and sweet fragrance has a great future as the running-mate of Peace. In the early stages, Pink Duchess is almost a bicolor. The large, oval pointed bud has a golden color, and this reverse tone softens and gradually becomes suffused with the clean, scintillating pink. The flowers are of true Peace form, but each 5 to 6-in. bloom has 10 to 15 more petals than Peace, with a shimmering, glowing luminescence that makes it visible from far away . . . the focal point in any Rose planting. The growth is strong and bushy. Covered with large, rugged foliage, the 3 to 4-ft. plant thrives vigorously in the deep South and is amazingly winter-hardy in the North. Testers throughout the country praise it for its exhibition possibilities, its size, productiveness and really beautiful color. For a definite accent in your garden, plant Pink Duchess. It is fast proving to be one of the best pinks in many years. An excellent addition to the Hybrid Teas . . . a large, full, fragrant Rose that blooms in abundance. (Pl. Pat. #1834.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

## **Garden Party** All-America Award Winner!

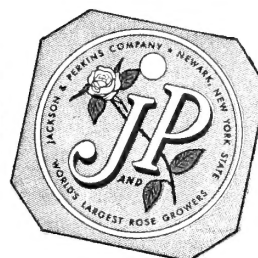


(Below) This spectacular new Hybrid Tea, All-America Award Winner for 1960, boasts the most illustrious of parents in Charlotte Armstrong and Peace. And besides inheriting many of the fine characteristics of each parent, it adds some desirable new qualities. The blooms are a combination of soft pastels. Rich ivory at the flower's heart gives way to creamy tones and finally to a pronounced flush of apple-blossom-pink at the outer edge of the 25 to 30 wide flaring petals. The flower is huge, often as large or larger than Peace, yet it has a lovely long bud and marvelous open bloom. Well balanced, vigorous, free branching. (Pl. Pat. #1814.)

\$3.50 each; 3 for \$9.20;  
12 for \$35.70



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THIS LABEL IS

*Your*  
**Guarantee**  
OF COMPLETE  
SATISFACTION





ONLY JACKSON & PERKINS COULD BRING YOU

TWO NEW COLORS LIKE THE

4

## Kordes Perfecta . . . The Rose of the Year

**IT'S RED! IT'S WHITE! IT'S YELLOW!**

(Below) Here it is . . . a Rose so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect that it was overwhelmingly selected by a nation-wide test panel of 5,000 home gardeners as **THE ROSE OF THE YEAR!**

Once you see Kordes Perfecta blooming in your garden, you'll quickly understand why it was selected as the first "Rose of the Year"! What an intriguing color combination . . . it's white . . . it's red . . . it's yellow . . . it's completely different from any other Rose in existence! Basically cream-white, this magnificent new Rose is lined with red as if the edges of its petals were dipped in light carmine. This rich, warm red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of perfectly formed, long-lasting, fragrant, exhibition-size Roses—each one up to a full 5 in. across! Fully double, with 65 to 70 petals. Yes, here is the glorious new creation that was chosen as the outstanding new Rose of 1959. Be among the very first in your neighborhood to proudly display this fabulous 1959 ROSE OF THE YEAR. (Pl. Pat. #1604.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

### SPECIAL OFFER!

**GROUP No. 1539**

*1 of each:*

**Sterling Silver**

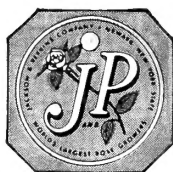
**Kordes Perfecta**

**Pink Duchess Only**

Value \$9.50

Save \$1.20

**\$8.30**



THIS LABEL IS

*Your Guarantee*

OF THE FINEST QUALITY

**Kordes  
Perfecta**

© J. & P. CO.

## Sterling Silver

**Beautiful New Silver Lavender!**

(Above, Right) There are many fine red, yellow, white and pink Roses in this catalog, but there's only ONE Sterling Silver! Just look at the color . . . warm, regal silver-lavender . . . as rich as its name-sake. Imagine magnificent Roses like these blooming in your garden all season long. Picture the soft, silvery color highlighting your favorite reds and pinks. As spring arrives, tight pink-lavender buds open slowly . . . stretching into glistening silvery blooms . . . each one a full 5 in. across. And the sweet fragrance that fills the air is so satisfying! The bush is medium tall and upright, vigorous and free blooming, with leathery dark green foliage. You'll love Sterling Silver in your garden, and you'll love it in your home, too . . . for its dainty form and novel color make it a "must" for any flower arranger. Originated by Mrs. Gladys Fisher of Woburn, Mass., this is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Garden. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



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SE!

## Gail Borden

(Right) A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely distinct from any other Rose now in use . . . the snap and warmth of the color combinations exudes an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. A marvelous Rose to give a new look to gardens, it is fast becoming a great favorite of American gardeners. A beautiful, full Rose with as many as 70 petals. Advance tests indicate that Gail Borden will do well wherever planted. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



© J. & P. CO.

## Arlene Francis

(Right) A golden yellow Hybrid Tea with an unforgettable fragrance has been chosen to bear the name of the equally unforgettable stage and television star. It epitomizes all the qualities that Arlene Francis expects in her perfect Rose. The bush is vigorous and prolific. It produces masses of flowers, and wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers with 20 to 25 petals, each opening to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—unusual in a yellow variety. This hardy plant continues to bloom even after the first frosts. Plant it this fall and have scores of gorgeous blooms all season, for years to come. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Arlene Francis  
© J. & P. CO.

## Aida

(Right) Rich spectrum-red blooms are deeper and more lustrous in the slowly opening buds. Finishing a clear, clean rose-red, the 5-in. flowers are always lovely. These gracefully cupped blooms are richly fragrant from the bud stage to the final petal loss, which greatly enhances the charm of the Rose. The plant is symmetrical, about 3 ft. high, and is covered with very attractive, rugged green foliage. Named for the heroine of Verdi's most famous opera, this Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for many years to come. Plant it this fall and make your garden the envy of the neighborhood. (Pl. Pat. #1639.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Aida

© J. & P. CO.

Sterling Silver

ALL  
FIVE ROSES  
ON THESE 2 PAGES

GROUP No. 1549

Value \$15.00 Save \$1.90

Only \$13.10

JACKSON & PERKINS CO.

World's Largest Rose Growers

Leaders in Roses Since 1872

# WORLD'S L YELLOW

**Golden  
Masterpiece**

**7½"**  
of golden beauty!

© J. & P.  
CO.

## White Swan

**Fine White Exhibition Rose!**

(Above) One of the most beautiful sights in any garden is a dark green bush full of glorious pure white Roses! And when these Roses are as perfectly formed, delightfully fragrant, extremely hardy as White Swan, you have a truly rare prize. Yes, here is a white Rose that the gardening world adores . . . as upright in growth, as vigorous and as free blooming as Roses of other colors. The long graceful buds slowly open into 3 to 4-in., high-centered, pure white blooms—and because they grow on 24-in. stems, they are perfect for cutting. Vigorous, 3 to 4-ft. plants are sturdy and upright, with ample, disease-resistant foliage. The fragrance, although not dominant, is very effective. White Swan has unusually fine exhibition qualities. Good white Roses are rare; don't overlook this one. It's a real prize, especially for those who enjoy exhibiting in Rose shows. (Pl. Pat. #1115.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## WHY FALL PLANTING IS BEST . . .



These Hybrid Teas were planted in the fall. They had a longer time to become established. See how large and healthy they are? Yours can look the same if you plant now.

**SPECIAL  
MONEY-  
SAVING  
OFFERS!**

**GROUP No. 1559  
ALL 4 ROSES ON THESE  
TWO PAGES**

Value \$10.50  
Save \$1.30 **Only \$9.20**

**GROUP No. 1569**

1 of each:

Golden Masterpiece    New Yorker  
Kordes Perfecta    White Swan

Value \$11.50  
Save \$1.45 **Only \$10.05**

**GROUP No. 1579**

1 of each:

Konrad Adenauer    Pink Lustre  
Peace    Sterling Silver

Value \$10.50  
Save \$1.30 **Only \$9.20**



# ARGEST ROSE!

## The Million-Dollar Rose!

(Left) The Largest Yellow Hybrid Tea Rose in Existence!

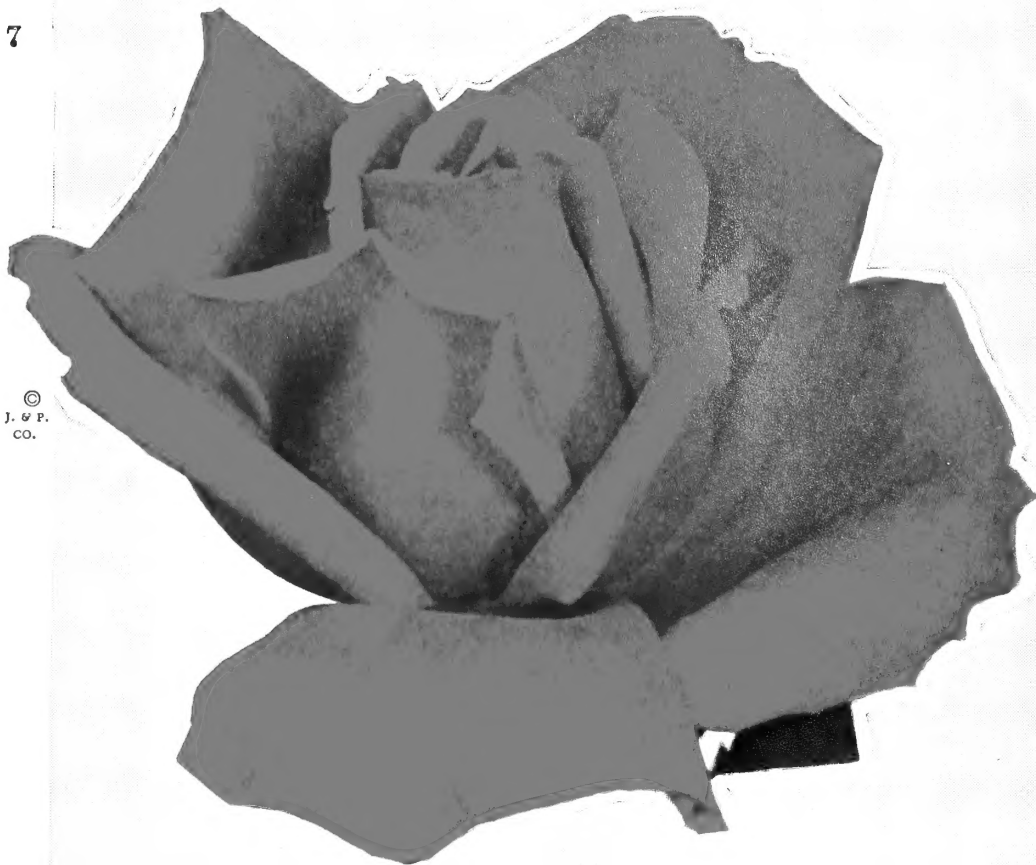
The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender,  $1\frac{1}{2}$  to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach  $6\frac{1}{2}$  to  $7\frac{1}{2}$  in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old Rose fragrance will fill your garden. Perfect for cutting. No matter how many Roses you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold . . . and there you have Golden Masterpiece! Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. (Pl. Pat. #1284.)

\$3.00 each;  
3 for \$7.95;  
12 for \$31.80



**PINK LUSTRE** (Right) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious flowers of exhibition size and quality which open slowly and gracefully, with a high-centered form. The rippling edges of the petals are a deeper pink, which gives a lovely variation during blooming time and also a real lift to the self pink of the blooms. Ovoid buds are deep rose-pink. When fully open, the flowers are lovely. Handsome dark, polished foliage. Widely used as an exhibition Rose. Well-balanced, disease-resistant plants grow  $2\frac{1}{2}$  to 3 ft. Exhibition-type blooms reach  $4\frac{1}{2}$  to 5 in. across. (Pl. Pat. #1641.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

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J. & P.  
CO.



## Konrad Adenauer

A Descendant of Crimson Glory . . .  
So You Know It's Fragrant!

(Above) This sleek Hybrid Tea actually stole the show from the largest assortment of flowers ever exhibited. Spectators were held spell-bound by the huge, pointed, dark red buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen. It blooms freely during the entire season . . . and the plant is extremely healthy. Proud and upright, this hardy beauty grows on a strong stem. The fragrance is outstanding. The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance . . . have actually skyrocketed this unusual Hybrid Tea into the class of a Show Rose. For garden compliments, plant Konrad Adenauer. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## Pink Lustre

The Perfect Exhibition Rose!

Luminous Pink  
Color!  
Classic  
Form!

©  
J. & P.  
CO.



# Best Red Rose of All Time!

8



**FREE**  
with every  
order . . . a  
**HOME GAR-  
DEN GUIDE.**



©  
J. & P.  
CO.

**New  
Yorker**

## New Yorker

(Left) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often measuring 6½ in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the bushes are also upright and vigorous. The 3 to 3½-ft. bush is vigorous and easy to grow and is adorned with healthy foliage. It produces a continuous succession of bloom from June right up to frost.

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, that's New Yorker—everyone's dream Rose come true. . . . a Rose that experts and amateurs consider to be "the BEST RED ROSE OF ALL TIME." (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# Best Peach-Pink of All Time!

## Enchantment (Right)

Here is a truly sensational Rose . . . a delightful, everblooming Hybrid Tea that will be a high spot in your garden next spring! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of an entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower!

It required years of careful breeding by experts to create this truly distinguished Rose for you. Let its exquisite fragrance emerge early next spring by planting this fall! The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. Enchantment is an elegant Rose that will enhance your garden and make it the envy of the neighborhood. Order now! Shipment will be made to you at the proper planting time this fall, which means that you will have generous blooms next June, repeating all summer long. Take another look at this magnificent Rose. Let it beautify your home and garden with its generous blooms and its delightfully elusive yet all-pervading fragrance. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

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J. & P.  
CO.

**Enchantment**





# Best White of All Time!

9

**White Queen** (Left) A sparkling new white Hybrid Tea! The Best White Rose of recent years! White Queen is a new white Rose slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well. The petals are stiff and are very resistant to wind and rain. This Rose is somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. This new Hybrid Tea has commanded much attention in our test gardens, and the comments have been most favorable at all times. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. We like this variety very much and know it will make a place for itself. It belongs in your garden. Be the first in your neighborhood to display this generous beauty. Plant it now. (Pl. Pat. #1762.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

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CO.

**JACKSON & PERKINS CO.** *World's Largest Rose Growers*  
**Leaders in Roses Since 1872**

White  
Queen

## SPECIAL OFFER!

**GROUP No. 1589**

1 of each:

**New Yorker**

**Tanya**

**Kordes Perfecta**

Value \$9.00

Save \$1.15

**Only \$7.85**

# Best Buff-Orange of All Time!

## Diamond Jubilee (Right)



**Diamond  
Jubilee**

The warmth of glowing buff-orange flowers and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. Winner of an All-America Selections Award, Diamond Jubilee has firm, long-lasting, high-centered blooms 5 to 6 in. across, borne on long graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut. The 3½-ft. plant has upwards of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. The constant succession of flowers is held erect on long stems. Non-fading, free-blooming, Diamond Jubilee is an outstanding Rose with all the beauty, fragrance and hardiness that gardeners demand. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

©  
J. & P. CO.

## ALL FOUR

**ROSES ON  
THESE  
2 PAGES**

**GROUP  
No. 1599**

Value \$10.00

Save \$1.25

**Only \$8.75**



## Queen Elizabeth . . . Grandiflora Rose!

**The First All-America Award Winning Grandiflora!**

(Right) The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. A lovely new color and a new class as well, for this is the first of the new Grandiflora class, named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. Blooms are borne on long, almost thornless cutting stems. Queen Elizabeth's blooms grow more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## Peace

**One of the Most Popular Roses! All-America Winner!**

(Below) Peace has held a distinguished place among yellow Roses since the day it was introduced! It passes through very interesting color stages. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. size. Petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. Its fragrance is delicate. The plant is as superior as the bloom, hardy . . . vigorous . . . disease resistant. Flowers are borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. Best of all, they are produced in glorious succession until frost. Height 3½ to 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**DON'T  
FORGET!  
GIVE  
ROSES  
FOR XMAS!**  
(See page 50)



Queen  
Elizabeth



Peace

©

**SPECIAL OFFER!**

**GROUP No. 1609  
All 5 Roses on  
these  
2 pages**

Value \$13.50  
Save \$1.70

**Only \$11.80**

**Fabulous Exhibits  
for You**  
**THEY'RE EVEN  
EASIER TO GROW**

## White Knight

**All-America Award Winner!**

(Right) Here is the first white Rose ever to win the All-America Award. Its magnificent, pure satiny white flowers do not discolor. Each stem generally carries only one bloom . . . long lasting either on the bush or in a vase. White Knight does not "ball," but presents each splendid blossom in gracefully outcurling loveliness. The plant is free blooming and very vigorous, growing upright in excellent symmetry to 3 ft. or more. It has strong canes and very good foliage. (Pl. Pat. #1359.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



# ibition Roses ur Garden!

ERBLOOMING!  
OW!



Twilight

© J. & P. CO.

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*

Leaders in Roses Since 1872

## Twilight . . . New Unusual Color!

(Left) A lovely pastel tint of lavender-lilac with a light silvery reverse. Twilight is one of our series of lavender and lilac-shaded Roses, which we have been developing from the Grey Pearl and Lavender Pinocchio strains. The bud is pointed, and the flower opens gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints make it perfect for formal and informal arrangements, for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green. This variety seems to show its best color under normal rather than extreme conditions. As a novelty it is outstanding and also as a further advance toward the blue Rose. (Pl. Pat. #1434.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

## Mojave . . . All-America Winner!

(Below) The dominating color in Mojave is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermilion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long-stemmed buds which it produces is an outstanding feature. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Mojave

### SPECIAL OFFER!

GROUP No. 1619

1 of each:

Peace	Kordes Perfecta
New Yorker	Tanya
Value \$11.50	Save \$1.45

Only **\$10.05**



White Knight

©





Mojave 1954



Katherine T. Marshall 1964

© J. & P. CO.



Diamond Jubilee 1948

© J. & P. CO.



Charlotte Armstrong 1941



Mirandy 1943

# J&P's TOP TEN All-Ame

**MOJAVE** A glowing radiant orange, high-lighted with other warm tints of nasturtium-red, scarlet and vermilion. Richly colored bud, long and slender. Large double flowers with about 25 petals are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)  
\$2.75 each; 3 for \$7.20; 12 for \$28.80

**DIAMOND JUBILEE** Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double, high-centered flowers. Height 3½ ft. (Pl. Pat. #824.)  
\$2.25 each; 3 for \$6.00; 12 for \$24.00

**MIRANDY** Long, ovoid buds of rich maroon-red open to very large, double blooms of the same shade. Flowers have 40 to 50 petals. Penetrating Damask fragrance; long stems. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)  
\$2.25 each; 3 for \$6.00; 12 for \$24.00

**KATHERINE T. MARSHALL** Long-pointed, deep coral buds. Large, 5-in. blooms of warm, glowing pink with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems, ideal for cutting. Highly praised everywhere. (Pl. Pat. #607.)  
\$1.85 each; 3 for \$4.85; 12 for \$18.85

**CHARLOTTE ARMSTRONG** Blood-red buds and magnificent cerise flowers on long stems, produced in large quantities throughout the season. A double flower, exquisitely formed. Dainty, sweet fragrance. Height 3 ft. (Pl. Pat. #455.)  
\$2.25 each; 3 for \$6.00; 12 for \$24.00

ALL 5 ROSES  
ON THIS PAGE  
GROUP No. 1629  
Value \$11.35 Save \$1.40  
Only \$9.95

ALL 10  
ON THESE  
GROUP  
Value \$23.70  
Only





1953  
Chrysler Imperial



1952  
Helen Traubel



1943  
Mary Margaret McBride



1946  
Peace

# rica Hybrid Tea Selections!

**CHRYSLER IMPERIAL** Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)  
\$2.50 each; 3 for \$6.60; 12 for \$26.40

**MARY MARGARET McBRIDE** Pointed buds of deep coral-pink, slow opening. The 4 to 5-in. blooms are double, high centered, with shimmering gold at the petal base. 40 to 50 petals. Very fragrant. Height about 2½ ft. (Pl. Pat. #537.)  
\$1.85 each; 3 for \$4.85; 12 for \$18.85

**HELEN TRAUBEL** Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)  
\$2.75 each; 3 for \$7.20; 12 for \$28.80

**PEACE** Ovoid buds of golden yellow, etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. No two are exactly alike. The 5-in. flowers are borne on heavy stems. Hardy, vigorous, 4 ft. (Pl. Pat. #591.)  
\$2.50 each; 3 for \$6.60; 12 for \$26.40

**TIFFANY** Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)  
\$2.75 each; 3 for \$7.20; 12 for \$28.80

**ROSES**  
2 PAGES  
NO. 1639  
Save \$2.95  
**\$20.75**

**ALL 5 ROSES**  
ON THIS PAGE  
GROUP No. 1649  
Value \$12.35 Save \$1.55  
**Only \$10.80**



1955  
Tiffany

**J & P  
BLUE RIBBON  
ROSES**  
FOR THOSE WHO  
APPRECIATE THE  
UNUSUAL!



**Zulu Queen**  
© J. & P. CO.

**Plant Them  
THIS FALL  
for Best  
Results!**

Roses set out now will get their roots well anchored by spring. They will be more vigorous and disease resistant.

**ZULU QUEEN** (*Above*) The darkest and one of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. Long, pointed buds open to gorgeous, large, very full blooms. Each of the lovely flowers is borne singly on a long stem. Large, dark green foliage adorns the stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun but hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Distinct and delightful fragrance. The demand continues to exceed the supply of this rare Rose. 2-ft. plants are vigorous, hardy, well proportioned. Zulu Queen makes a beautiful sight in your garden or as a cut flower in your home.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**MRS. MINIVER** (*Below*) Very spectacular! Striking cardinal-red. Has a brilliance and sparkle that make it stand out sharply in any garden. This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. The pointed, dark carmine buds become 5½ to 6-in. blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. This perfectly formed Rose wins endless devotion. The hardy, vigorous, 30-in. plant has an abundance of large, glossy foliage. All over the country, rosarians say that the color cannot be forgotten. Distinctly different and enormous in size. Order now and enjoy the famous Mrs. Miniver Rose in your own garden. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SUMMERTIME** (*Below*) A beautiful clear pink Rose that veritably sings out its exquisite color and fragrance. The flowers are of the favorite high-centered form, well filled with petals, opening gradually from the slender deeper pink buds to the fully open blooms of lovely self-pink. Although the flowers have Hybrid Tea shape and are as large as the average bloom of that class, the production is almost as free as a Floribunda. The plants are excellent for garden decoration and the blooms are outstanding when used in the house. The bush reaches 20 to 24 in. Foliage is a clean olive-green color, a good background for the pink flowers. Here is a pink Rose well worth a place in any garden. Test plants in our gardens were very much admired for their unusual beauty and delicacy. (Pl. Pat. #1541.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*  
**Leaders in Roses Since 1872**

**Mrs. Miniver**  
© J. & P. CO.

**Summertime**  
© J. & P. CO.





**Rex  
Anderson**  
© J. & P. CO.

**Peaceful**  
© J. & P. CO.



**REX ANDERSON** (Above) An outstanding exhibition Rose of delicate ivory-white . . . perfectly formed and slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast. It may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. The 2 to 2½-ft. plant is disease resistant and hardy. Rex Anderson is a "must" for the "white garden." It has a garden history of almost twenty years.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**HUNTSMAN** (Below) This beautiful bicolor Rose came to us from England and is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost in the fall. Huntsman is such a profuse, steady bloomer that once you see the glorious flowers you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all in all, a broad growth similar to the popular Crimson Glory, which was one of its parents. 18 to 24-in. bush. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**Huntsman**  
© J. & P. CO.



**BLUE  
RIBBON  
OFFERS!**

**SPECIAL OFFER!**

**GROUP No. 1659**

1 of each:

Mrs. Miniver  
Tanya  
Kordes Perfecta  
Summertime

Value \$11.50 Save \$1.45

Only **\$10.05**

**SPECIAL OFFER!**

**GROUP No. 1669**

1 of each:

Zulu Queen  
Peaceful  
Huntsman  
White Queen

Value \$10.00 Save \$1.25

Only **\$8.75**

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**LODESTAR** Large, apricot buds open to grand, luscious peach-colored blooms. The outer perimeter is composed of longer buff-pink petals enclosing a full center of lively peach color. The double blooms are carried on a strong, bushy, 3 to 3½-ft. plant. These 4½ to 5-in. flowers are heavily perfumed, like the Roses of old. (Pl. Pat. #1251.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SUTTER'S GOLD** Beautiful long-pointed, yellow buds are richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Heavy tea fragrance adds greatly to its desirability. Large glossy, disease-resistant leaves cover the strong, free-branching, 2½ to 3-ft. bush. All-America Winner for 1950. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**NEIGE PARFUM** Lovely, long, ovoid buds have slight tinges of cream, then turn a delicate lemon color as they unfold. Delicate white blooms are large and peony-formed, with a delicious lemon-verbena aroma. Plants are 2 to 2½ ft. tall. Acclaimed by many as the most fragrant of all white Roses. Will be a constant source of pride and joy.

\$1.75 each; 3 for \$4.65; 12 for \$18.60



## J&P's MODERN Here It Is! A Whole J&P

ALL SIX  
ROSES ON  
THIS PAGE  
GROUP No. 1675  
Only \$19.30

### **A KATHERINE T. MARSHALL**

Long-pointed, deep coral buds. Large, open, 5-in. blooms of warm glowing pink, perfectly formed; fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain disease. Long fine stems, ideal for cutting. Highly praised everywhere. (Pl. Pat. #607.)

**B SONATA** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloom. Very hardy, vigorous, upright plant. (Pl. Pat. #732.)

**C OPERA** Scarlet buds with golden yellow base open to magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse. High-centered blooms are borne on long, strong stems. Vigorous, upright, healthy. (Pl. Pat. #1017.)

**D TAWNY GOLD** Frilled petals blend buff, bronze and gold in an enchanting way. Delightful fruity fragrance. The 2½-ft. plant is bushy and compact, with delightful holly-like foliage. Flower arrangers love the tantalizing color. Long lasting, indoors and out. Very hardy. (Pl. Pat. #950.)

**E VOLCANO** Really huge blooms open to 7 in. across. These tremendous flowers, opening from long, pointed buds, are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. Fruity fragrance. A strong, bushy plant with dark foliage. Free blooming. (Pl. Pat. #951.)

**F GOLDEN SCEPTER** Early in June, the tall, open plant bears dozens of slender, golden yellow buds, which slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color all summer. Vigorous, 2½ to 3-ft. plant. A really majestic Hybrid Tea that is widely admired and planted. (Pl. Pat. #910.)

Any variety on these pages, \$1.85 each;

ALL 12  
GROUP No. 1675  
Value \$22.20 So  
Only \$19.30





**DOZEN!**  
**Rose Garden for Only \$19.30**

**G DETROITER** Buds of rich carmine-red open to spectacular bright red, high-centered blooms that reach  $5\frac{1}{2}$  in. across. The tall bush has an abundance of extra large, glossy foliage. Basal shoots make Detroyer a strong, well-balanced plant. (Pl. Pat. #1219.)

**H MARY MARGARET McBRIDE** Pointed buds of deep coral-pink. Double blooms are large and high-centered, with shimmering gold at the base. Each flower has 35 to 50 furred petals. Foliage is dark, leathery and glossy. 2-ft. plants, vigorous and bushy. (Pl. Pat. #537.)

**I RUBAIYAT** Brilliant red with a profusion of long, graceful buds. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the hearts of the blooms. The petal reverse is shades lighter. Height 4 ft. (Pl. Pat. #758.)

**J SERENADE** Exquisite burnt-orange buds and 5-in., brilliant coral-orange blooms are produced freely on  $3\frac{1}{2}$ -ft. plants. Edges of the petals are an interesting darker shade. The excellent bush has nicely balanced, shiny foliage. Clean, open habit. (Pl. Pat. #852.)

**K PAGEANT** Golden yellow buds open slowly and when half open display a brilliant contrast of vermilion-red with gold reverse. The red turns to a deep, clear coral-rose-pink.  $4\frac{1}{2}$  to 5-in. flowers have a raspberry fragrance. 3-ft. plant. (Pl. Pat. #1252.)

**L MARDI GRAS**

Very dark red buds open up to 5-in., deep sparkling red flowers. Blooms have a pleasing Damask scent. The  $3\frac{1}{2}$ -ft. bush extends strong, vigorous stems, fine for cutting. (Pl. Pat. #1139.)

3 of one kind \$1.85; 12 of one kind \$18.85

**ROSES ON  
 THESE 2 PAGES**



Mrs. Pierre  
S. du Pont

# Jackson and Armfuls of Cut Flowers

## All-Time Favorites at More Planting of Roses in

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

**TESTED FOR YEARS . . .** Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

### NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary unless you instruct us not to on the order blank.

**"FALL is the BEST Time  
to Plant Roses!"**

● **BIGGER BLOOMS** Plants have a chance to become established before the first blooming period.

● **EARLIER BLOOMS** Earlier flowers than you would get from spring planting are a certain result.

● **HEALTHIER PLANTS** Roots are well anchored by spring. Vigorous, disease-resistant plants are yours from the start of the new season.

Condesa  
de  
Sastago

**ALL 8 ROSES  
ON THIS PAGE**

**GROUP No. 1719**

Value \$12.00 Save \$1.65

Only **\$10.35**

**YOUR  
OWN CHOICE**

**Any of the 19  
varieties listed:**

\$1.50 each;  
3 of one kind \$3.90;  
12 of one kind \$15.60



**ALL  
12**

**ROSES PICTURED  
ON THESE 2 PAGES**

**GROUP No. 1709**

Value \$18.00

Save \$2.40

Only **\$15.60**

Dicksons  
Red



Signora



# Perkins All-Time Favorites!

Flowers from June to November!

**Amazingly Low Prices . . . To Encourage Large Areas and by New Home Owners!**

★**BETTER TIMES.** High-centered, brilliant cerise blooms on long stems. Pronounced, enchanting fragrance. Hardy, medium tall plant.

★**CRIMSON GLORY.** One of the ten most popular Roses in America. It is beautiful and dependable. Well-formed blooms of deep vivid crimson held proudly on a 2 to 2½-ft., vigorous bush. Voted by far the most fragrant Rose by A.R.S.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. Widely used exhibition Rose. A good plant of moderate size. Very effective in table arrangements.

★**ECLIPSE.** Streamlined and modern . . . slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! Distinctive branching sepals. Best all-purpose brilliant golden yellow Rose in all climates. Plants are vigorous, producing abundant bloom.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Roses.

★**DICKSONS RED.** This glowing, velvety scarlet-red Rose "has everything" . . . flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.

**McGredy's Sunset.** Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants. Sweet, fresh fragrance.

**McGredy's Yellow.** Large, bright buttercup-yellow. Exquisite bud and flower. Good glossy foliage. Best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

★**LYDIA.** A clear, vivid yellow. Although not a tall grower, this variety is a constant source of colorful flowers. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full petaled; light coral-pink blooms, satiny and fragrant. Free-blooming plant.

**Poinsettia.** Perfect buds; glowing fire-red blooms with reflexed petals. Fine cut flower. Vigorous.

**President Herbert Hoover.** Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free blooming; fragrant.

**Radiance.** Cameo-pink; large; fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Large; long lasting; intensely fragrant; clear, even red. Tall. Very reliable.

★**SIGNORA.** Warm brownish orange buds open to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Vigorous, 30 to 36-in. bush. A twenty-year favorite.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long lived. Height 24 to 30 in.

**Frau Karl Druschki.** Pure white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

*Items Starred are illustrated*

**YOUR OWN CHOICE**  
Any of the 19 varieties listed:  
\$1.50 each;  
3 of one kind \$3.90;  
12 of one kind \$15.60

**All 12 for \$15.60**

**GROUP No. 1709**

© J. & P. CO.

Eclipse

**FREE**

**J&P Home Garden Guide** with every order.

**ALL 4 ROSES ON THIS PAGE**

**GROUP No. 1729**

Value \$6.00

Save \$.75

Only

**\$5.25**

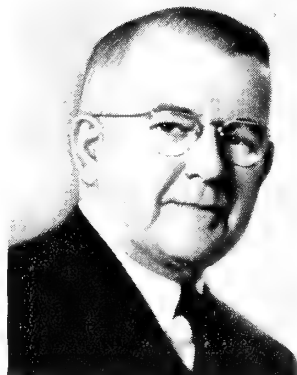
Better Times

Crimson Glory

Countess Vandal

# J & P Wonder Floribundas . . . . . . Yet Produce Hundreds

Floribunda **FASHIONETTE** adds interest, lining a walk.



## "Truly the 20th Century Rose"

"We are particularly proud of the next few pages of this Catalog—for in them you will see the world's finest and largest selection of Floribunda Roses. Read below how these Wonder Floribundas can help you have the most beautiful, most colorful garden in your neighborhood this year—and for years to come!"

**T**HE FIRST Floribunda was introduced just about twenty years ago—yet in this short span of time, Floribunda Roses have become almost as popular as the classic Hybrid Teas! And little wonder, for the Floribunda is, without doubt, the most useful, most free-blooming, most "care-free" of all Roses.

Imagine—from just one single Floribunda Rose bush you can get hundreds of blooms . . . each one from  $2\frac{1}{2}$  to 5 full inches across . . . in immense clusters . . . lovely, colorful blooms that rival the beauty of the most precious Hybrid Teas. And you see these flowers in your garden all season long, for Floribundas are *everblooming* . . . producing flowers *continuously* from June right up to frost.

## Flowering Hedges That Never Need Trimming!

Because Floribunda Rose plants are so compact, grow so densely, they make ideal hedges. Just plant a few of them this spring, and in no time at all you'll have the most beautiful hedge you ever saw . . . a hedge that produces glorious, colorful blooms all season long . . . a hedge that never spreads, never sprawls, never needs trimming—except when you want cut flowers.

As you can see from the illustrations on this page, Floribundas are useful in many other ways, too—perfect for foundation plantings, for borders, for mass plantings in formal or informal beds, picture window plantings, etc. Useful, indeed!

Yes, Floribundas are beautiful, everblooming, useful, and so easy to grow. They're extremely hardy, requiring very little care, and will grow almost anywhere. Try some in your garden this year. There's a wide range of colors to choose from, and you're sure to love them all.



## FREE WITH EVERY ORDER . . .

This informative "HOME GARDEN GUIDE" that helps you plan, plant and grow a beautiful garden.

©  
J. & P.  
CO.

Floribunda **FASHION** highlights a formal garden entrance.

Floribunda **SPARTAN** brightens an office building.

Floribundas **WHITE BOUQUET** and **SIREN** make an attractive foundation planting.



# Easiest of All Roses to Grow of Blooms on Every Bush!

## Spartan

Spartan

© J. & P. CO.

THE WONDER FLORIBUNDA THAT WAS DIS-  
PLAYED IN **LIFE** **SATURDAY EVENING POST**  
**READER'S DIGEST** AND MANY OTHERS!

(Left) What better name than "Spartan" for this amazingly hardy Floribunda . . . a wonderful J&P creation that captures the glowing beauty and charm of Helen, fairest of women, according to Greek legend . . . together with the sturdiness, endurance and robust health of her compatriots!

The flowers start displaying their stunning beauty early . . . as scores of gorgeous burnt-orange buds appear. Slowly, the buds open to huge, high-centered, Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of a sparkling warm ORANGE-RED softening to reddish coral . . . with a sweet, old Rose fragrance. The vigorous plant blooms from early spring to severe frost . . . sometimes in clusters, sometimes singly. A sturdy, compact grower, healthy and hardy . . . Spartan will not disappoint you.

For sheer beauty, breath-taking color, exquisite form, profusion of bloom, exceptional hardiness—for all the qualities wanted in any Rose—Spartan can't be beat. It is truly the first perfect 20th-Century Rose. (Pl. Pat. #1357.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**SPECIAL GROUP No. 1739**

1 of each:

**Spartan** **White Bouquet**  
**Fashion**

Value \$7.00  
Save \$.90

**Only \$6.10**

## White Bouquet

**1957 ALL-AMERICA WINNER!**

(Right) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of green foliage, the effect is one of cool freshness and youth. Flowers are produced constantly in clusters and as individual blooms. Easy to care for and resistant to disease, White Bouquet is a wonderful source of cut flowers for intimate bouquets. This 1957 All-America Selections Winner is rapidly becoming a favorite of home gardeners. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



White Bouquet

©  
J. & P.  
CO.

# Six New Everblooming Floribu colorful blooms lik

22

Lavender  
Princess

## Firecracker... Sensational New Red!

(Left) Firecracker is a keenly in- (Test No. 47-18201) teresting, sharp-colored addition to the ranks of the semi-single Roses. With gayer, more spectacular color, the bushy plants are equally hardy and live well through our winters. There is always color on Firecracker bushes, sometimes as large clusters and sometimes as small clusters, or individual blooms; and the flowers keep very well without discoloring. The sharp red color is enhanced by the bright yellow center. Interesting fragrance. Light green foliage. 12 to 15 petals. (Pl. Pat. #1629.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

## Lavender Princess

### Brand-New Lavender Color!

(Right) The loveliest of (Test No. 53-26062) the new exotic-colored lavender Floribundas. The open flower is gracefully informal, 4 in. or more across, and is carried upright in large clusters on a good plant with excellent dark green foliage. Pointed buds start from an orchid shade and blend in to firm lavender blooms. The clusters of tight buds and open flowers are a very pleasing combination of tones of orchid, tan and lavender and a challenge to color artists in garden and house arrangements. Healthy, well-branched plants about 2 ft. tall, producing well. The over-all garden effect becomes lavender as soon as the flowers open fully. For those who like the newest in colors, here is a striking new Rose, well on the road to popularity. It's different, intriguing and beautiful. (Pl. Pat. App. For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ALL SIX

NEW ROSES ON  
THESE 2 PAGES

GROUP No. 1749

Value \$15.00 Save \$1.90

Only \$13.10

Firecracker

© J. & P. CO.

## Brownie... Brand-New Color!

(Left) Here is something (Test No. 51-12891) completely new in the world of Roses, and a real must for every Rose lover. The blooms are predominantly in tan shades with gold reverse, flushing to reddish and lavender shades at the tips of the petals. The opening color is a fantastic brownish tan, which is accentuated by the freshness of the yellow stamens. The reverse is a clean yellow, and as the flower opens, lavender and pink tones develop on the edges of the petals, giving the whole ensemble a uniquely original effect unlike any other Rose. Plants will grow 2 ft. high and produce many flowers throughout the season. A lovely wild Rose fragrance predominates. Try it! (Pl. Pat. #1720.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

Brownie

© J. & P. CO.

JACKSON & PERKINS CO.

World's Largest Rose Growers

Leaders in Roses Since 1872



# ndas that produce hundreds of e these . . . All Summer Long!

23



(Test No. 56R52)

## Fire King

**New Winner, All-America Award!**

(*Right*) This iridescent vermilion beauty has virtues galore! Fire King's flowers are so alive that they can be seen a mile off. Long-lasting blooms have perfect form. Neat-looking, brilliant red flowers form 2½ to 3-in. circles of rich color. You will see heavy-laden clusters or occasionally one or two bright blossoms to a single stem. When cut, the vivid bouquets seem to last for ages. The plant grows in fine, lusty, upright style with the greatest of ease. Notably vigorous, it produces the most unusual foliage—deep, dark mature leaves, with young leaves showing a reddish cast. From blood-red buds to brilliant red flowers, it's a knockout. (Pl. Pat. #1758.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Fire King



## Sarabande

(Test No. 56R51)

**New Winner, All-America Award!**

(*Below, Left*) It's an orient-red—a bright orange-red that's even and clear all through, striking your eye like a million-candle lighthouse beacon! Bright yellow stamens make the most vivid and beautiful color contrast with the wonderful orange-red. Sarabande is a semi-double Rose with 12 to 15 petals. The flowers come in vivid clusters and hold their brightness throughout their life. Blooming early and continuing all through the season, it provides one of the longest and splashiest touches in the garden. Sarabande forms a compact, spreading plant which is ideal for low hedges. Its vigor turns to density rather than height, making it admirable for landscaping effects. Its color, free blooming, and much-branched habit make it something special. (Pl. Pat. #1761.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Sarabande



### SPECIAL OFFER!

**GROUP No. 1759**

1 of each:

Brownie  
Lavender Princess  
Ivory Fashion  
Malibu

Value \$10.25 Save \$1.30

Only **\$8.95**

© 1977 P. CO.

Malibu

## New Orange-Pink! Malibu

(Test No. 2-20-L1J)

(*Right*) The clear clean tones of a wondrous Pacific sunset come to you in this exquisitely colored Floribunda. Malibu, one of the new type of large-flowered Floribundas, is just as sophisticated and elegant as its name suggests. Both the buds and the 4 in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small clusters on individual shoots . . . and what color! Starting coral-orange-red, the lovely blooms finish several shades lighter, still retaining their attractiveness. 3-ft. plants are healthy and vigorous, with rich foliage. Malibu is a real fillip of color for your garden . . . one that you will want to have.

(Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40



## PLANT THIS FALL!

Plant now while the bare spots in your garden are easily discernible.

Red Wings

©  
J. & P.  
CO.DON'T  
FORGET!  
GIVE ROSES  
FOR XMAS!See  
page  
50©  
J. & P.  
CO.
**SPECIAL  
OFFER!  
GROUP  
No. 1769**

1 of each:

**Red Wings  
Gold Coast  
Pink Chiffon  
Starfire**

Value \$10.50

Save \$1.30

**Only \$9.20**
**Gold  
Coast**

(Right) A lovely yellow, medium-growing Grandiflora with masses of flowers which open to clean clear yellow and retain their color until the petals drop. The plant is covered with 3½ to 4-in. flowers, set off by rich dark green foliage. Excellent pointed buds of deep yellow open to cupped, golden yellow blooms which hang on well. The deeper golden yellow stamens are very effective with the lighter yellow petals. Although not towering in growth, its size is above Floribundas. (Pl. Pat. #1790.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Gold  
Coast
**Starfire**

(Right) Starfire . . . in every way the Rose-lover's Rose. Its unusual currant-red color is sun-fast, will never fade. Its brilliant urn-shaped buds open into distinctive, perfectly contoured flowers . . . it possesses a unique luminous quality that gives texture and depth to each velvety petal. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly on long stems . . . or in clusters. Stems from 6 to 12 in. long make it ideally suited for cutting. Beautiful and long lasting. (Pl. Pat. #1742.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Starfire

**Red Wings**

(Above) A snappy deep red Floribunda with long-lasting flowers and unfading color. This gorgeous velvety red tone stands the hot sun without fading. Flowers with about 20 petals come both singly and in clusters. Red Wings is very dependable under all conditions. The plant is medium large and well formed. There is a great amount of foliage, which, with the rich red blooms, gives a wonderful effect. It can be depended on for a constant show of color, as it produces good heads of bloom from spring to hard frost. Useful in all plantings. (Pl. Pat. #1788.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**Pink  
Chiffon**

(Below) A new Floribunda for the lovers of something different in Roses. The bud is a light pastel pink with a deeper blush heart. As the flower opens, this captivating delicate pink is retained while the inner petals, which have almost a silky texture, keep their deeper tones. The open 3-in. bloom is full, slightly cupped and moderately fragrant. The bushy plant, covered with glossy foliage, reaches a height of 24 to 30 in. One of the most beautiful small Roses in years, exquisite for arrangements as well as the garden. (Pl. Pat. #1564.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Pink Chiffon

© J. &amp; P. CO.



# *A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!*

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

## **Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!**

Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this catalog.

### **Become a member of the AMERICAN ROSE SOCIETY and enjoy these benefits!**

You will receive a Membership Card; the beautifully illustrated American Rose Annual; a subscription to the monthly American Rose Magazine; a Beginners guide to growing roses; help on personal Rose questions. You can make use of the mail Lending Library.

**Dues are \$5.50 a year; 3 years for \$16.00**

**Write to: AMERICAN ROSE SOCIETY  
Department JP**

**4048 Roselea Place, Columbus 14, Ohio**

### **NOW AVAILABLE FREE OF CHARGE — 2 BEAUTIFUL COLOR FILMS!**

## **Modern Roses on Parade**

A 16-mm. film in color; 30 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

## **Modern Chrysanthemums For Fall Beauty**

A 16-mm. film in color; 20 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

# Please Read Following When You Order

---

## IMPORTANT—



*Please  
Help Us to  
Help You!*

When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope.* If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope.*

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

### HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. **Do not send stamps or currency** because we cannot assume any responsibility unless sent by registered mail.

### SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

### ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

### PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.



# Jackson & Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name \_\_\_\_\_ Date \_\_\_\_\_

Print clearly. All members of same household should order under one name.

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_

(If different from P. O.)

**SPECIAL SERVICE**—As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

Amount Enclosed

\$ \_\_\_\_\_

Check ☐ Money Order ☐

Do not write in above space

OUR TELEPHONE NUMBER  
NEWARK, NEW YORK, DE1-1900

## Order Early

Send remittance in full with your order. We do not ship C.O.D.

Quan.	Code No.	HYBRID TEAS	Each	3 For	Total	Quan.	Code No.	HYBRID TEAS continued	Each	3 For	Total	Quan.	Code No.	FLORIBUNDAS continued	Each	3 For	Total
.....	222	Aida .....	\$2.50	\$6.60	.....	.....	.....	Group #1549 ...	\$13.10	.....	.....	.....	254	Red Wings .....	\$2.50	\$6.60	.....
.....	417	Arlene Francis .....	3.00	7.95	.....	.....	.....	Group #1559 ...	9.20	.....	.....	.....	442	Rochester .....	1.75	4.65	.....
.....	201	Charlotte Armstrong ..	2.25	6.00	.....	.....	.....	Group #1569 ...	10.05	.....	.....	.....	239	Sarabande .....	2.50	6.60	.....
.....	202	Chrysler Imperial .....	2.50	6.60	.....	.....	.....	Group #1579 ...	9.20	.....	.....	.....	248	Siren .....	1.75	4.65	.....
.....	203	Detroit .....	1.85	4.85	.....	.....	.....	Group #1589 ...	7.85	.....	.....	.....	154	Spartan .....	2.50	6.60	.....
.....	403	Diamond Jubilee .....	2.25	6.00	.....	.....	.....	Group #1599 ...	8.75	.....	.....	.....	343	Summer Snow .....	1.50	3.90	.....
.....	102	Enchantment .....	2.25	6.00	.....	.....	.....	Group #1609 ...	11.80	.....	.....	.....	249	Vogue .....	2.00	5.25	.....
.....	128	Gail Borden .....	3.00	7.95	.....	.....	.....	Group #1619 ...	10.05	.....	.....	.....	345	White Bouquet .....	2.50	6.60	.....
.....	130	Garden Party .....	3.50	9.20	.....	.....	.....	Group #1629 ...	9.95	.....	.....	.....	443	Yellow Pinocchio .....	1.50	3.90	.....
.....	418	Gold Coast .....	2.50	6.60	.....	.....	.....	Group #1639 ...	20.75	.....	.....	.....	.....	Group #1739 ...	\$6.10	.....	.....
.....	416	Golden Masterpiece .....	3.00	7.95	.....	.....	.....	Group #1649 ...	10.80	.....	.....	.....	.....	Group #1749 ...	13.10	.....	.....
.....	408	Golden Scepter .....	1.85	4.85	.....	.....	.....	Group #1659 ...	10.05	.....	.....	.....	.....	Group #1759 ...	8.95	.....	.....
.....	106	Helen Traubel .....	2.75	7.20	.....	.....	.....	Group #1669 ...	8.75	.....	.....	.....	.....	Group #1769 ...	9.20	.....	.....
.....	803	Huntsman .....	2.00	5.25	.....	.....	.....	Group #1679 ...	9.65	.....	.....	.....	.....	Group #1799 ...	5.25	.....	.....
.....	108	K. T. Marshall .....	1.85	4.85	.....	.....	.....	Group #1689 ...	19.30	.....	.....	.....	.....	Group #1809 ...	5.70	.....	.....
.....	221	Konrad Adenauer .....	2.50	6.60	.....	.....	.....	Group #1699 ...	9.65	.....	.....	.....	.....	Group #1819 ...	8.55	.....	.....
.....	129	Kordes Perfecta .....	3.50	9.20	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1829 ...	8.55	.....	.....
.....	109	Lodestar .....	2.00	5.25	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1839 ...	8.95	.....	.....
.....	206	Mardi Gras .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1849 ...	9.20	.....	.....
.....	110	M. M. McBride .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1859 ...	8.75	.....	.....
.....	207	Mirandy .....	2.25	6.00	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1869 ...	7.00	.....	.....
.....	804	Mojave .....	2.75	7.20	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1879 ...	7.45	.....	.....
.....	208	Mrs. Miniver .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1889 ...	5.90	.....	.....
.....	302	Neige Parfum .....	1.75	4.65	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1899 ...	7.00	.....	.....
.....	209	New Yorker .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	Group #1909 ...	7.00	.....	.....
.....	211	Opera .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	805	Pageant .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	412	Peace .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	122	Peaceful .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	131	Pink Duchess .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	124	Pink Lustre .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	126	Queen Elizabeth .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	304	Rex Anderson .....	2.00	5.25	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	213	Rubaiyat .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	114	Serenade .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	116	Sonata .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	255	Starfire .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	127	Sterling Silver .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	125	Summertime .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	414	Sutter's Gold .....	2.25	6.00	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	808	Tanya .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	415	Tawny Gold .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	120	Tiffany .....	2.75	7.20	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	121	Twilight .....	2.75	7.20	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	218	Volcano .....	1.85	4.85	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	306	White Knight .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	307	White Queen .....	3.00	7.95	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	305	White Swan .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	219	Zulu Queen .....	2.50	6.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	Group #1519 ...	\$8.30	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	Group #1529 ...	9.60	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
.....	.....	Group #1539 ...	8.30	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....

TOTAL

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# Jackson & Perkins Co.

*World's Largest Rose Growers* • NEWARK, NEW YORK STATE

Name \_\_\_\_\_ Date \_\_\_\_\_

**Print clearly. All members of same household should order under one name.**

Street (or R.D.) \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

**Express Office**

(If different from P. O.)

**SPECIAL SERVICE**—As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

Amount Enclosed

**\$**\_\_\_\_\_

Check ☐ Money Order ☐

*Do not write in above space*

OUR TELEPHONE NUMBER  
NEWARK, NEW YORK, DE1-1900

## Order Early

**Send remittance in full with your order. We do not ship C.O.D.**

[illegible]

TOTAL

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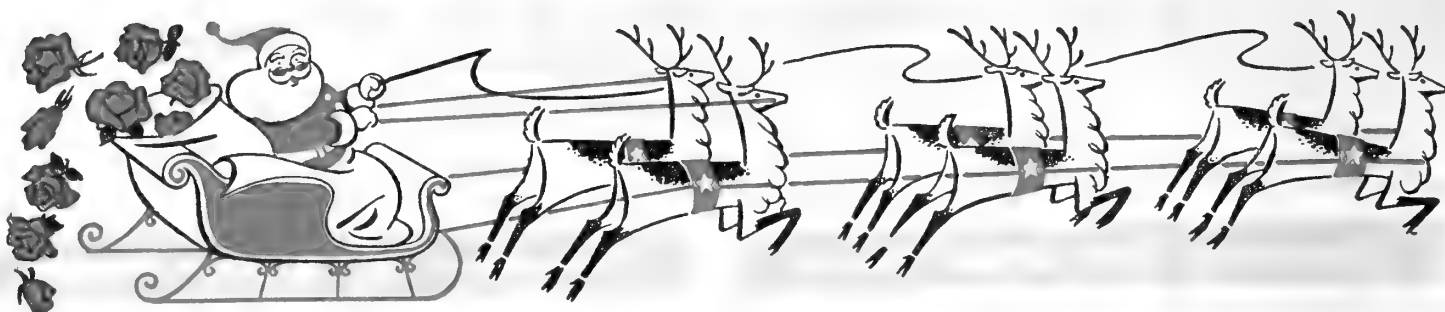
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# Here's How to Solve Your Christmas Shopping Problems!



**Give *J & P Roses* To Your Friends and Loved Ones  
For a Christmas Present They'll Never Forget!**

## Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, **FREE**, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

**ORDER EARLY**

This J & P "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list **NOW**—while the thought is fresh in your mind? Send the enclosed order blank **TODAY!**

### HERE ARE SOME GIFT SUGGESTIONS:

**Any Catalog Group \$5.00 or More  
May Be Used as Christmas Gift.**

X-10—Tanya, Kordes Perfecta, Sterling Silver	Value \$9.50	Save \$1.20	Only..	\$8.30
X-11—New Yorker, Peace, Sterling Silver	Value \$8.00	Save \$1.00	Only..	7.00
X-12—Tanya, Pink Duchess, Kordes Perfecta	Value \$9.50	Save \$1.20	Only..	8.30
X-13—New Yorker, Peace, White Queen	Value \$8.00	Save \$1.00	Only..	7.00
X-14—Arlene Francis, Gail Borden, Sterling Silver, Alda	Value \$11.50	Save \$1.50	Only..	10.00
X-15—Malibu, Brownie, Lavender Princess	Value \$7.50	Save \$.95	Only..	6.55
X-16—Ivory Fashion, Fashion, Fashionette	Value \$7.25	Save \$.90	Only..	6.35
X-17—Spartan, Gold Cup, Lavender Princess	Value \$7.50	Save \$.95	Only..	6.55
X-18—White Bouquet, Vogue, Betsy McCall, Goldilocks	Value \$8.50	Save \$1.05	Only..	7.45
X-19—Blaze, Don Juan, Royal Gold	Value \$7.50	Save \$.95	Only..	6.55
X-20—Tree Rose (your choice of Red, Yellow, White, Pink)			Each..	6.75

**Free . . .** at Christmas time they receive this beautiful Rose Souvenir Package



**Next Spring . . .**

**at the proper planting time they receive their Roses!**



**IT'S ALL SO EASY . . . . . HERE'S ALL YOU HAVE TO DO!**



**1.** Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out **NOW** the special Christmas Order Blank enclosed with this catalog.



**2.** Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



**3.** In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.





# THE J&P MIDGET GARDEN DUSTER!

Throws 8-Foot Dust Stream With Just One Turn Of The Handle!

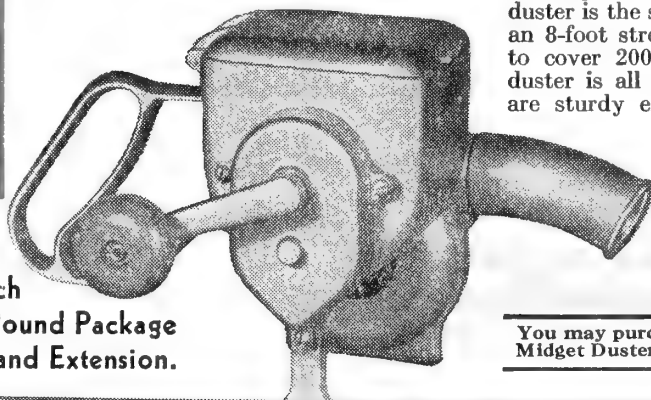
**NOW with NEW Extension for Reaching Hard-to-Get Places!**

- Treats over 200 Rose Bushes with One Filling!
- Rustproof Metal Alloy Construction Throughout!
- Weighs only 1 1/4 pounds!

The New  
Midget Duster  
and 1 Pound  
Package of  
J&P Rose Dust  
and Extension

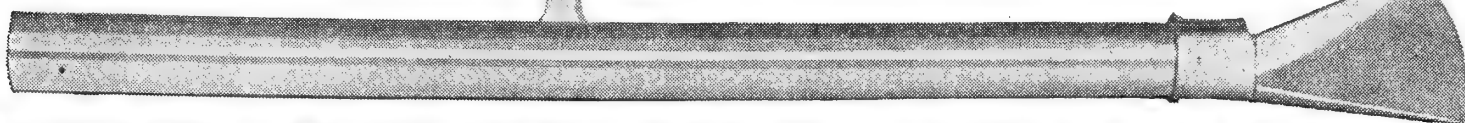
Only **\$9.95**

**FREE** with Each  
Midget Duster, 1 Pound Package  
of J&P Rose Dust and Extension.

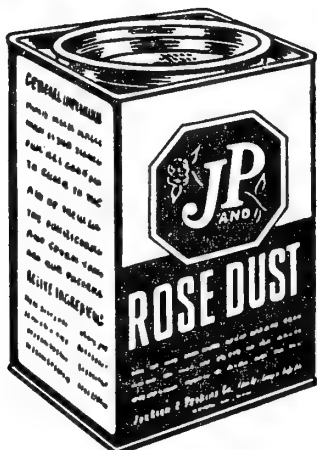


An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only **\$9.95**.

You may purchase the New Extension for your Midget Duster separately for only **75c**.



## NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



**NEW IMPROVED  
J&P DUST!**

**NO MIXING! JUST PUT IN  
DUSTER AND USE!**

**Excellent Control for Insects**

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

- 1 lb. Treats 6 plants for a whole season.....**\$1.25**
- 4 lbs. Treats 24 plants for a whole season.....**4.50**
- 24 lbs. Treats 150 plants for a whole season.....**22.50**  
(1 and 4 lbs. shipped postage prepaid)



**NEW IMPROVED  
J&P SPRAY!**

**MULTI-PURPOSE!  
EXTREMELY EASY TO USE!**

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the new wonder fungicides added. Karathane for mildew, Zineb and Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chaffer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

- 4 ozs. Treats 24 plants for a whole season.....**\$1.50**
- 1 lb. Treats 100 plants for a whole season.....**4.75**
- 5 lbs. Treats 500 plants for a whole season.....**16.00**  
(Shipped to you postage prepaid)



**For More Beautiful Roses  
Use J & P Rose Food!**

**The Right Road to Healthier, Better Roses!**

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

- 5 lbs. Feeds 24 plants for a season.....**\$1.50**  
(add 15c west of Mississippi)
- 10 lbs. Feeds 48 plants for a season.....**2.50**  
(add 25c west of Mississippi)
- 25 lbs. Feeds 150 plants for a season.....**3.50**
- 100 lbs. Use freely for the entire garden.....**9.60**  
(25 lbs. shipped Express collect)  
(100 lbs. shipped Freight collect)

**NEW!**

**INSTANT ROSE FOOD**

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.

**NEW EXCLUSIVE J&P  
SPRAY & DUST FORMULA**

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients which are blended together in one mixture, will control rosedom's worst enemies.

- 1/2 lb. Treats 12 plants for a whole season....**\$0.95**
- 1 1/2 lbs. Treats 36 plants for a whole season....**2.25**
- 5 lbs. Treats 120 plants for a whole season....**5.25**  
(Shipped to you postage prepaid)



## World's Largest Rose Growers

NEWARK, NEW YORK

Name \_\_\_\_\_

Street or R. D. \_\_\_\_\_

City.

Zone\_\_\_\_State

Express Office\_\_\_\_\_  
(If different from P.O.)

**When Ordering Merchandise Only—Please add 50c shipping and handling charges.**

[illegible]

## SPRAY—DUST—FOOD

004	J & P Spray.....	4 ozs.	\$1.50
005	.....	1 lb.	4.75
006	.....	5 lbs.	16.00
001	J & P Dust.....	1 lb.	1.25
002	.....	4 lbs.	4.50
003	Express Col.....	24 lbs.	22.50
007	J & P Food.....	5 lbs.	1.50
008	.....	10 lbs.	2.50
009	Express Col.....	25 lbs.	3.50
010	Freight Col.....	100 lbs.	9.60
	J & P Instant Rose Food..		
011	.....	$\frac{1}{2}$ lb.	.95
012	.....	$1\frac{1}{2}$ lbs.	2.25
013	.....	5 lbs.	5.25

**TOTAL ENCLOSED \$**

TOTA

# HUDSON PRAYER

Maximum spray from the slightest pressure. Smooth easy action. Spray does not stop when you stop pumping . . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed of strong materials, sprayer is economical and easy to use. **\$3.45 each, prepaid.**

**NEW! "Roses  
for Pleasure"**

By RICHARD THOMSON and  
HELEN VAN PELT WILSON

Contains all the information necessary for rose growing.  
**Only \$5.95.**

## "GREEN THUMB" GARDENERS' GLOVES

**Tremendous help  
for busy gardeners  
... gloves with a  
BUILT-IN GREEN  
THUMB!** Put these  
on your hands and

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**ROSES**  
*FOR PLEASURE*

Whether you are getting ready to make your first planting or have been a rose grower for years, you will enjoy and profit by this book. Help in selecting, planting, growing, arranging, exhibiting and even tips on judging are in it. The origin of the rose and descriptions of the finest roses are here.

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Everyone who  
loves roses will  
love this book  
—the first one  
in twenty years  
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ly to Climb-

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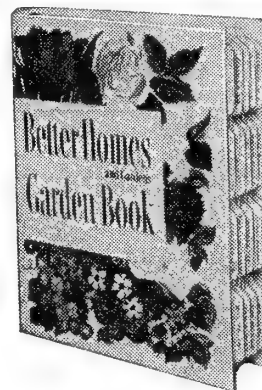
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From one of America's Top Garden Magazines comes this advice on all phases of Gardening, Landscaping and Lawn Care. You

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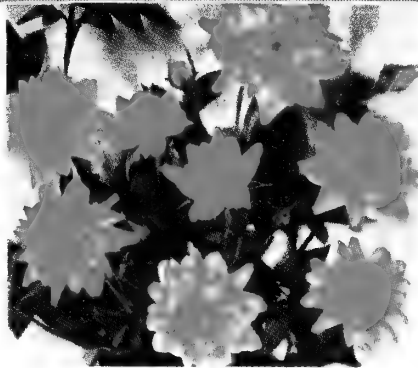
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# MINIATURE ROSES ... PRECIOUS JEWELS OF THE ROSE FAMILY!



**BABY MASQUERADE** (Above)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

**\$1.25 each; 3 for \$3.30; 12 for \$13.20**

**OAKINGTON RUBY** (Not illustrated) Deep carmine buds, open to rich ruby-crimson. Fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

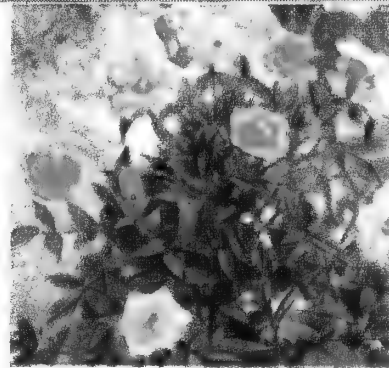
**\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75**



**TWINKLES** (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)

**\$1.25 each; 3 for \$3.30; 12 for \$13.20**



**ROSA ROULETTI** (Above)

Perfect little double rose-pink flowers on a 4 to 6-in. plant, just as dainty as the Roses. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

**\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75**



**NEW! DWARFKING** (Above) 25

Exquisitely formed miniature buds open to flowers no larger than a postage stamp. From the bud to the open flower with its starlike edges, this is a personification of the ideal in Rose flower form. The flowers are fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. Completely hardy plants will build up in size year after year. (Pl. Pat. #1577.)

**\$1.25 each; 3 for \$3.30;  
12 for \$13.20**

**SPECIAL GROUP OFFER**  
No. 1789

## A LITTLE GARDEN OF TINY ROSES!

1 of each:  
Baby Masquerade  
Rosa Rouletti  
Oakington Ruby

Value \$5.75  
Save \$80 **Only \$4.95**

# DWARF FLORIBUNDAS MAKE IDEAL BORDERS!

## PIGMY RED

© J. & P. CO.



**PIGMY RED** (Above) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

**\$1.50 each; 3 for \$3.90; 12 for \$15.60**

## PIGMY GOLD

© J. & P. CO.



**PIGMY GOLD** (Above) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, as an edging for walks, for borders of perennials or for beds of taller-growing Roses. (Pl. Pat. #1114.)

**\$1.50 each; 3 for \$3.90; 12 for \$15.60**

## SPECIAL OFFER!

**GROUP No. 1799**

**2 Pigmy Gold 2 Pigmy Red**

Value \$6.00 Save \$7.75

**Only \$5.25**

# KING-SIZE FLORIBUNDAS!

## SPECIAL OFFER!

**GROUP No. 1809**

**2 Mandarin  
2 Betty Prior**

Value \$6.50  
Save \$80

**\$5.70**  
Only

**Always in Bloom! Tall Growing . . . Ideal for  
Fences, Hedges and Specimen Plantings!**

**MANDARIN** (Right) A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. flowers. Outstanding quality is the delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges in foundation and background plantings. (Pl. Pat. #1040.)

**\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00**



**Mandarin**

© J. & P. CO.

# More J&P Wonder Floribundas

Prize-winning Everblooming Roses which everyone can easily grow!

## Ivory Fashion

(Below) 1959 All-America Selections Award Winner! Here is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion. Long slender buds with high-centered form open gradually to striking, slightly cupped, fully open, fragrant flowers. The richly decorative, long, graceful golden stamens give it a charming air. The petals are firm and of heavy texture and retain their ivory color to the very last. The 4-in. flower keeps its fresh appearance. Stout stems usually carry 5 to 10 buds which open gradually, giving a long blooming period. Rich, dark green foliage enhances the 24 to 30-in. plant. From New Hampshire to Florida, testers were unanimous in their applause. (Pl. Pat. #1688.)

\$2.75 each; 3 for \$7.20;  
12 for \$28.80

Ivory Fashion 

## Gold Cup

(Below, Right) This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productiveness. The pointed buds are deep yellow and open up to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark green foliage and are constantly renewed by the freely sprouting basal shoots. Never without flowers, this new prize-winner is a welcome addition to the family of Floribundas, with its larger, non-fading flower, glossy foliage and sweet Rose fragrance. It has been successful everywhere. There is marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Our own experts who tested it acknowledge it to be a winner. Gold Cup is a real acquisition. Plant it this fall, and early next spring your garden will burst forth with these exquisite flowers. (Pl. Pat. #1683.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

©  
J. & P. CO.

## Fashion . . . THE GREATEST PRIZE-WINNER OF ALL TIME!

(Right) 1950 All-America Selections Award Winner! Fashion is indeed the finest Floribunda ever created. It's the only Rose ever to receive NINE WORLD-WIDE AWARDS. For nowhere is there another Rose to match Fashion's breath-taking color . . . luminous coral-pink suffused with gold. We wish it were possible for us to describe Fashion's unusual color even adequately, but no words or color photos could capture its bright pinkish luminescence. It produces hundreds of Roses on every bush . . . hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid Tea-shaped blooms up to 3½ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers come continuously from June until frost. Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful are rapidly developing to take its place. The blooms are long-lasting under all conditions, with delicate fragrance; the plant is hardy and vigorous despite the delicate form and artist's coloring. The sturdy bush will reach 2 ft. in height.

You will enjoy this magnificent Rose from June to frost for many years to come. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

  
Gold Cup  
© J. & P. CO.

### SPECIAL OFFER!

#### GROUP No. 1819

1 of each:

Fashion Fusilier  
Fashionette Ivory Fashion

Value \$9.75

Save \$1.20

Only **\$8.55**

### SPECIAL OFFER!

#### GROUP No. 1829

1 of each:

Fashion Gold Cup  
Ivory Fashion Fusilier

Value \$9.75 Save \$1.20

Only **\$8.55**





THIS LABEL IS

*Your Guarantee*  
OF THE FINEST QUALITY...

JACKSON & PERKINS CO.  
*World's Largest Rose Growers*

FREE

with every  
order . . .  
HOME  
GARDEN  
GUIDE  
. . . packed with  
gardening hints.



## Fusilier

(Below, Left) A 1958 All-America Selections Award Winner! A flaming orange-scarlet Floribunda with growth and blooming habits that everyone will love! The plant is upright and full, 30 to 36 in. tall, with large, leathery, lustrous dark green foliage complementing the outstanding color of the flower. Dark red buds of globular shape slowly open to 3 to 3½-in. flowers, with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. They are borne in heavy clusters, each a bouncing big bouquet. Fragrant, floriferous and continuous blooming. The sharp color and the bushy growth will make this Rose a favorite in all uses, in Rose gardens, in hedges, in shrub plantings and numerous other places where accents are desired. (Pl. Pat. #1709.)  
\$2.50 each; 3 for \$6.60;  
12 for \$26.40

## Fashionette

(Below) A charmingly fragrant Floribunda, very easy to grow. A fresh Fashion-colored Rose, with an exquisite deeper coral bud. The buds open slowly, unfurling perfectly to fully petaled, Hybrid Tea-shaped flowers. The plant has both large heads of blooms and many individual flowering stems alternating with the heavy flower heads. There is always a great amount of bloom, which carries a delightful old Rose fragrance. Flowers are about 3 to 3½ in. wide and often have 30 to 35 petals. The color fades gracefully and the petals drop off cleanly at the end. Foliage is dense, dark glossy green and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. This Rose is a great favorite of ours, for it is also a very effective greenhouse cut-flower variety. The pastel tint matches modern home decorations, and the doll-like primness of the flower when it opens is like a pretty girl swirling her skirts. Fashionette is destined for wide use in the home and garden. (Pl. Pat. #1563.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

Fusilier

© J. &amp; P. CO.



Fashion

Fashionette

# See whole bouquets of color in your garden all season

## Jiminy Cricket...1955 All-America Winner!

(Left) A pert Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely coral-rose shade. Pleasing Damask fragrance. The 3½-in., cupped flowers never blue. The upright, 4-ft. bush is covered with glossy green foliage and blooms from June until frost. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Jiminy Cricket

©  
J. & P. CO.

### AVAILABLE ONLY IN LIMITED QUANTITIES

**CIRCUS** 1956 All-America Award Winner! Ever-changing colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink, and usually end a gay red. Medium height. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

## Golden Fleece

**Winner, Bagatelle  
Gold Medal, Paris!**

(Right) Gay, tawny gold buds open slowly, dramatically to blooms of rich warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms. Vigorous, bushy, with decorative, disease-resistant foliage, in a medium shade of green. (Pl. Pat. #1512.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

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J. & P. CO.

Golden Fleece

## Ma Perkins

**1953 All-America Winner!**

(Above) Exquisite buds of translucent light Fashion color, graced by shades of red, change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. The bushy, 2½ to 3-ft. plant is strong and compact, with an abundance of rich foliage. This generous bloomer has excellent spring and fall flowers that never fade. Highly resistant to disease and insects. Excellent for bouquets. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00; 25 for \$40.00

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

Leaders In Roses Since 1872



# Beautiful Floribundas like these last long!



**THEY'RE EVERBLOOMING!**

THIS LABEL IS *Your Guarantee* OF THE FINEST QUALITY

© J. & P. CO.

Glacier

## SPECIAL OFFER!

**GROUP No. 1839**

1 of each:  
Golden Fleece  
Spartan  
Ivory Fashion  
Fashionette

Value \$10.25  
Save \$1.30

**Only \$8.95**

**ALL 5 ROSES  
ON THESE  
TWO PAGES**

**GROUP No. 1849**

Value \$10.50  
Save \$1.30

**\$9.20**



Ma  
Perkins

©  
J. & P. CO.

**Fall Planting Gives You  
Bigger, Earlier, Better  
Blooms Next Spring!**

## Glacier

**Sparkling!  
Snow-White!**

(Left) As cool and invigorating as the breeze that blows over snowcapped mountains! It bursts out in June with dozens upon dozens of icy white buds that glisten and dance like icicles in the sun. The 4½-in. flowers—really large for a Floribunda—are borne either singly or in clusters. And these white Roses are in bloom right up until frost... covering the bush with drifts of snow all season. Large, deep green foliage. It's the perfect plant for a thick blanket of white for any area in your garden. The hardy, vigorous plant, very bushy and well branched, grows 2 to 2½ ft. tall. A seedling of the ever-popular Floribunda Summer Snow, Glacier has larger individual flowers and gives an even whiter effect. Plant it this fall. You will be delighted with the results. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

## Vogue...Winner of Six World-Wide Awards!

(Right) The rich cherry-coral color of Vogue is only one of its outstanding features. The slow opening of its ovoid buds is a show in itself. These buds evolve into perfectly formed, high-centered blooms that reach 3 to 4 in. across. The graceful flowers in medium and large clusters are in evidence all season. The 2½ to 3-ft. plant grows compact and bushy, abundant dark green, leathery foliage. Ideal for foundation planting, beds, borders and specimens. It will yield beautiful carnation-scented bouquets. This 1952 All-America Rose Selections winner is among the finest Floribundas ever grown. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Vogue

© J. & P. CO.

# MAKE BEAUTIFUL THAT BLOOM ALL SEASO

## Baby Blaze

(Right) We are greatly pleased to offer the world-famous Blaze in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda has delicate, semi-cup-shaped flowers with interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is enhanced by the white eye at the center of the flower. It does not fade or blue. Excellent for group plantings, hedges and especially as a base planting for the Blaze Climber. A hardy Floribunda producing a magnificent display. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Baby Blaze

© J. & P. CO.

## Masquerade . . . FIVE Colors on ONE Plant!

(Left) Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until it is a deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Because of these unbelievable clusters and the range of colors through which each bud passes, Masquerade gives your garden a festive look. These gay, 3-ft. plants will brighten your house and garden. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Masquerade

© J. & P. CO.

## Summer Snow

(Below) The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. It is being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in perennial and shrubbery borders. Most reliable to blanket any area with immaculate white. The clear white, dainty blooms reach 3½ in. across. The 20-in. plant is very hardy. Sweet, elusive fragrance. Light green, attractive foliage. Regardless of what you have in your garden, Summer Snow in groups will make it more interesting.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



© J. & P. CO.

Summer Snow

### SPECIAL OFFER! GROUP No. 1859

- 2 Betty Prior
- 2 Summer Snow
- 2 Rochester

Value \$10.00  
 Save \$1.25

Only **\$8.75**



# FLOWERING HEDGES

**IN LONG... NEVER NEED TRIMMING!**



© J. & P. CO.

**Betty Prior**

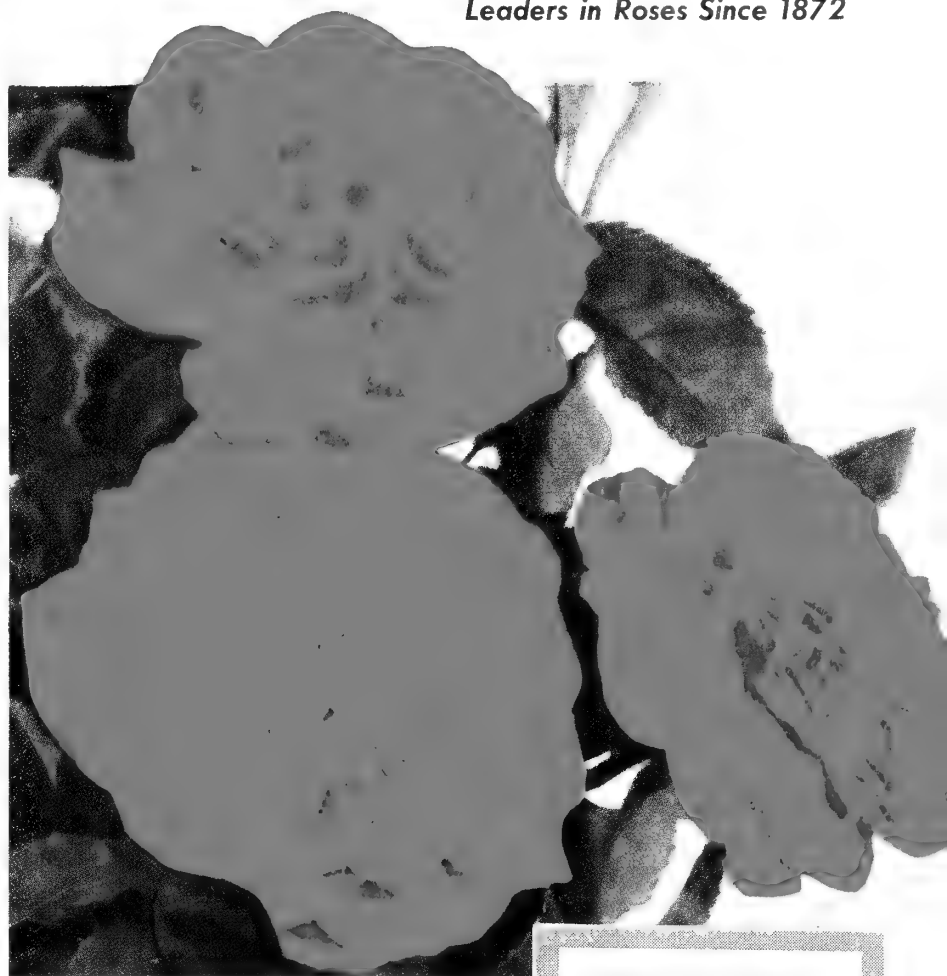
## Betty Prior ... ALWAYS in Bloom!

(Left) Unusually tall and free flowering; delicate pink; spicy fragrance. In June its myriads of blossoms are a glorious sight. All summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas (4 ft. or more), excellent for the background of a Rose garden or perennial border. Very hardy.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$32.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

**Leaders in Roses Since 1872**



**Geranium Red**

© J. & P. CO.

## Geranium Red (Right) Imagine a Rose resembling a geranium!

The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium, with the same spicy fragrance. Buds are dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color in contrast to the dark buds. Vigorous and hardy, the plant will reach 2 ft. Blooms appear both in clusters and individually. An early grower, compact and disease resistant. Easy to grow. (Pl. Pat. #811.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

## Chatter

(Right) Especially bright crimson, velvety-petaled flowers, 2½ to 3 in. across, produced in generous clusters. These enormous bouquets last two and even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Long-lasting flowers borne continuously from spring to late fall. The bright clusters are so persistent . . . so completely everblooming that plants are NEVER without color. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

**Chatter**

© J. & P. CO.



### SPECIAL OFFER!

#### GROUP No. 1869

1 of each:

Chatter  
Fashion  
Ivory Fashion  
Goldilocks

Value \$8.00

Save \$1.00

**Only \$7.00**



# J&P Floribunda Favorites

## EVERBLOOMING! POPULAR FOR YEARS!

Pinocchio

© J. &amp; P. CO.

### Pinocchio (Left)

Pointed buds of exquisite salmon, flushed gold at the base, open to 1½-in., Hybrid-Tea-shaped blooms of soft clear pink with edges gradually changing to a deeper pink. The first of the famous "Pinocchio Family" is a prolific bloomer! The word "ever-blooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. This persistent bloom continues all summer long. The artistic sprays of buds and blooms last unusually well and are incomparable for mass or miniature flower arrangements. Its 20 to 24-in. plant is extremely hardy. Ample, rich dark foliage is very disease resistant. The cool pink masses of bloom are refreshing. The charm of this Rose, which was evident when it was first introduced, seems never to fade. Everyone loves it, and its popularity grows steadily with every season. Plant Pinocchio this fall and enjoy it for years. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60; 25 for \$35.00

### Yellow Pinocchio (Below)

Here is another thrilling Pinocchio, with great masses of fragrant, apricot-yellow blooms and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is luscious dark green, tough and very disease resistant. This sturdy, healthy and free-flowering plant is a welcome addition to the Floribundas. It is equally as famous as its far-famed parent. The 3-in., fully double blooms are long lasting and come continually from spring to frost . . . hundreds of blooms to a bush. Yellow Pinocchio is especially good for cutting. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

#### SPECIAL OFFER!

GROUP No. 1879 ALL 5  
ROSES ON THESE 2 PAGES

Value \$8.50

Save \$1.05

Only \$7.45

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

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© J. &amp; P. CO.

Yellow  
Pinocchio

Red Pinocchio

© J. &amp; P. CO.

## Red Pinocchio *(Right)*

Picture-perfect buds are deep satiny carmine-red on the outside and brighter carmine on the inside. The  $3\frac{1}{2}$ -in., Hybrid-Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and excellent foliage. Very hardy, easy to grow and always in bloom. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Pink Bountiful *(Bottom*

*Right Corner)* Ovoid buds are tinted deep reddish pink and unfold demurely into flowers with buff-salmon-pink hearts, flushing into a deeper pink at the outer petals. You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long. When fully open, flowers measure to 3 in. Hardy and easy to grow, the bush reaches 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

## Independence *(Below)*

Here is a Rose so brilliant and so vivid that words or color illustrations just cannot do it justice. The color is scintillating. Beautiful unfading flowers reach 4 in. in diameter, in clusters of 6 or more. These brilliant orange-scarlet blooms are like flaming torches and are superbly accented by rich glossy foliage. The plant grows  $2\frac{1}{2}$  to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. It has moderate old-fashioned Tea Rose fragrance and shows off especially well against a dark background. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

### SPECIAL OFFER!

GROUP No. 1909

Value \$8.00

Save \$1.00

Only

**\$7.00**

1 of each:  
Yellow Pinocchio  
Independence  
Ivory Fashion  
Fashion

**DON'T FORGET! GIVE ROSES  
FOR XMAS!** (See Page 50)



Independence

© J. & P. CO.

Pink Bountiful

© J. &amp; P. CO.





SEE HOW MANY WAYS YOU CAN  
USE THESE JACKSON & PERKINS  
EVERBLOOMING FLORIBUNDAS!



FLORIBUNDAS give added  
interest to climbers.



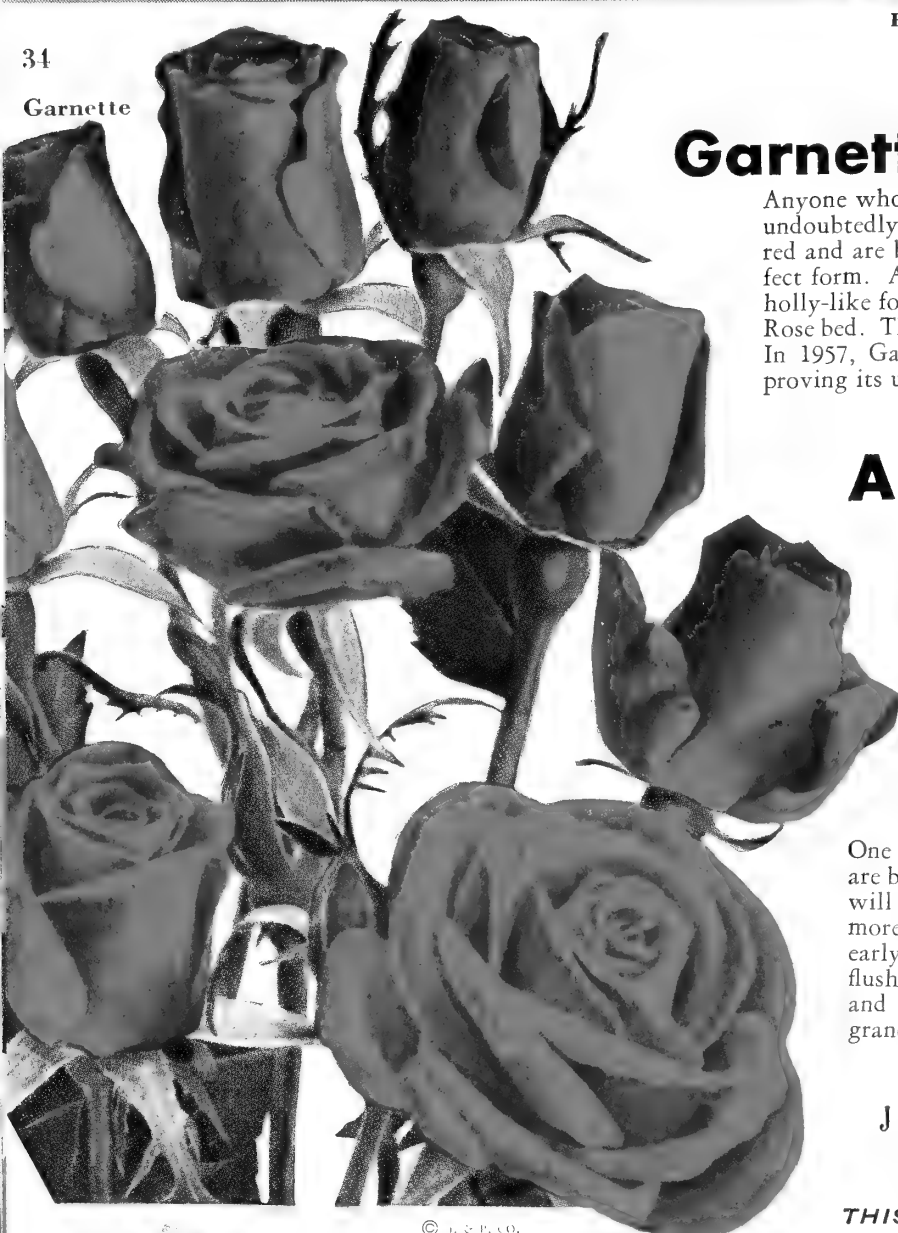
FLORIBUNDAS planted  
around a patio.



Bird baths or any garden  
ornaments are set off  
by FLORIBUNDAS.

34

Garnette



## Garnette

(Left) Widely used in the florist trade today and displayed at Flower Shows throughout the nation.

Anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. The petite flowers, about 2 in. across, are a deep garnet-red and are borne in clusters of 15 to 20. When cut for indoors, Garnette keeps its perfect form. Actually it will last from a week to 10 days. Abundant masses of crinkled holly-like foliage adorn the plant. Only 18 in. tall, it should be planted in front of the Rose bed. The red "sweetheart" flowers are very desirable in the garden and in the home. In 1957, Garnette was awarded the Silver Certificate of the American Rose Society, proving its unusual merit.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$32.00

## Amy Vanderbilt

(Bottom Left Corner)

This modern sophisticated purple-lilac to lavender-lilac color introduces a rich, friendly and daring shade for startling new effects. From early bud to fully opened flower, the color changes slowly from purple-lilac to lavender-lilac and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 and are delightfully fragrant. The bushy, symmetrical plant is well covered with dark green foliage that forms a nice backdrop for the flowers. This color is a great step ahead in the Rose world. (Pl. Pat. #1585.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

## Rochester

(Below, Right)

One of the older Floribundas and still considered to be one of the finest! Blooms are borne freely, in a warm, rich tone of light yellow. All season long, Rochester will give you enchanting flowers of almost Hybrid Tea size. No other produces more blooms per plant. A group planting furnishes a continuous display from early June till heavy frost. The medium large, double bloom is soft yellow, flushed orange-carmine on the reverse. Rochester is remarkably hardy, sturdy and vigorous, with cluster formations and free-blooming habit. Moderate fragrance. 2 to 2½-ft. plants. A gem for many purposes.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*

THIS LABEL IS *Your Guarantee* OF THE FINEST QUALITY...

© J. & P. CO.

Amy  
Vanderbilt



© J. & P. CO.

Rochester



©  
J. & P. CO.





**FLORIBUNDAS** are unsurpassed for hedges.

**FLORIBUNDAS** planted underneath windows of a home.

**FLORIBUNDAS** planted among evergreens.

**FLORIBUNDAS** used as a curb planting.

This hedge is brought to life by **FLORIBUNDAS**.

**FLORIBUNDAS** as an edging for a lawn.

## Goldilocks *(Right)*

The truly Golden Yellow Floribunda! Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. Dark green foliage is glossy and decorative. Can be planted anywhere. (Pl. Pat. #672.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Siren *(Bottom Right Corner)*

The brightest, reddest Rose you ever saw! A brilliant fiery scarlet . . . a flaming red that sparkles and glows like a precious ruby. And unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. Full, 3½-in. blooms have beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season and providing scores of cut flowers for arrangements. The vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

## Betsy McCall *(Below)*

Like its winsome namesake, the Betsy McCall Floribunda is delightfully captivating. The color is soft coral overlaid with gold. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance of slender buds and cupped flowers. The flowers generally appear in airy clusters and occasionally on individual stems. The plant has many of the characteristics of its internationally famous parent, Fashion. The two varieties are exquisite companions for a spot where they may be enjoyed from the house. Betsy McCall is a beautiful and hardy plant. (Pl. Pat. #1603.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**FREE** a comprehensive GARDEN GUIDE with every order.



© J. & P. CO.

Goldilocks

Siren

© J. & P. CO.



Betsy McCall

**SPECIAL GROUP No. 1889**  
1 of each:  
Garnette  
Betty Prior  
Summer Snow  
Rochester

Value \$6.75  
Save \$.85

Only **\$5.90**

**SPECIAL GROUP No. 1899**  
1 of each:  
Goldilocks  
Betsy McCall  
Siren  
Amy Vanderbilt

Value \$8.00  
Save \$1.00

Only **\$7.00**

# Dress Up Your Garden, or Porch With These E

## Don Juan

(Left) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this new Pillar Rose constantly surrounds itself with beauty. It is dressed with an unusual number of velvety red flowers throughout the summer. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green lustrous foliage that is highly resistant to disease and mildew. This new Climber promises to gain great popularity as its excellent quality of bloom, its color and fragrance become known. Let this magnificent beauty be a part of your home. Plant Don Juan now and your garden will be the envy of the neighborhood next spring, summer and fall and for many years to come. (Pl. Pat. App. For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO.

Leaders In Roses

Royal Gold

© J. & P. CO.

**ALL FOUR  
ROSES ON  
THESE 2 PAGES**

**GROUP No. 1919**

Value \$11.25

Save \$1.40

**Only \$9.85**

Don Juan

© J. & P. CO.

## Royal Gold

(Right) This vigorous, easily managed Climber that blooms the first year it is planted is the yellow Climber you have been looking for. Ovoid buds open to gorgeous golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. The abundant green foliage is of moderate size, borne on the 4 to 5-ft. canes that will develop the first year. Three to four canes will be produced each following year until the plant reaches its majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Moderate fruity fragrance surrounds this well-balanced Climber. This brilliant plant is very adaptable and extremely hardy. Place it where it can be seen so that its full beauty can be realized. (Pl. Pat. App. For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

**DON'T FORGET! GIVE ROSES FOR XMAS!**

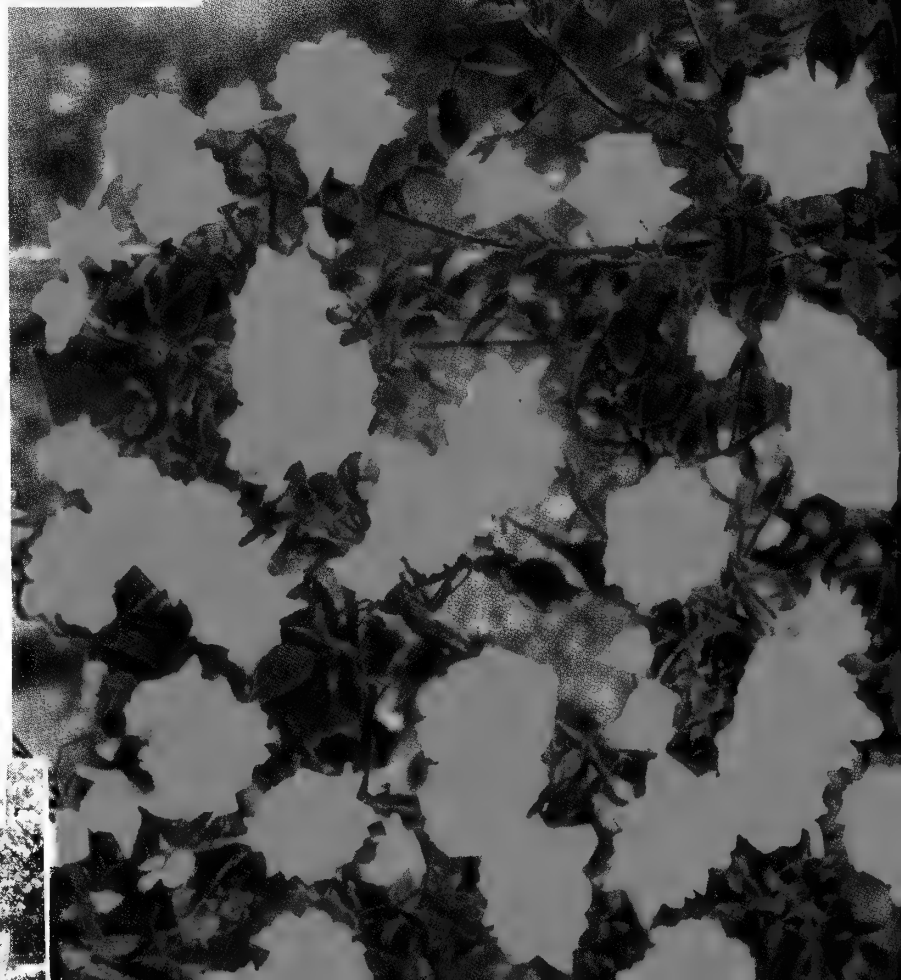
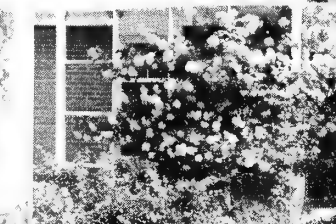
(See page 50)



Everblooming Climbers  
trained along a  
rail fence.

Everblooming Climbers  
trained along the side  
of a home.

Everblooming Climbers  
planted at the back  
entrance of a house.





# Fences, Walls, Garage verblooming Climbers!

## Morning Dawn

(Right) As refreshing as the new day is this lovely color in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals makes the Rose glow. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. It will fill your garden with its sweet, spicy old Rose fragrance. Plant Morning Dawn this fall and enjoy its beauty for years to come. Morning Dawn is well on its way to becoming a favorite of gardeners throughout the country. It is the subject of many favorable comments from visitors who come from all over the country to view our famous 17-acre Rose Garden in Newark, New York . . . and we are sure that it will raise delighted comments from your neighbors. Plant it now. Let it enhance your garden and home with its gorgeous blooms. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

*World's Largest Rose Growers*

Since 1872

© J. & P. CO.

Gladiator

### SPECIAL OFFER!

GROUP No. 1929

1 of each:

Don Juan Royal Gold  
Morning Dawn

Value \$8.50 Save \$1.05

Only **\$7.45**

© J. & P. CO.

Morning Dawn

## Gladiator

(Left) A champion among Everblooming Climbers. Like the gladiators of old, it has incredible endurance . . . blooms and re-blooms all season. Gladiator is noted for its immense, 5-in., high-centered flowers. When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and softest red—you'll know why this gorgeous Climber is in a class by itself. Scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on your fence, around your house. It imparts a delicate, pleasant fragrance that really delights you. The large, disease-resistant foliage is an impressive dark emerald-green and creates a decorative effect by itself. Yet so hardy is this Climber that it withstands the battles of zero winter climate. You'll be absolutely thrilled with the huge blooms and the extremely healthy bush. A superb Climber like Gladiator pays for itself many times over, even in one season—a splendid investment. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

**PLANT THIS FALL**

and you will be sure to have bigger, earlier and healthier blooms next spring and thereafter.

Everblooming  
Climbers planted  
by a pergola.

Another of the many  
uses for Everblooming  
Climbers.

Everblooming Climbers  
for entrance  
planting.







© J. & P. CO.

Climbing Crimson Glory

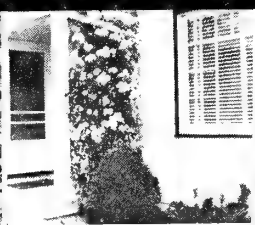
### Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best Roses in existence. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a dazzling sheet of glory by using this Climber liberally. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. When you plant this popular Hybrid Tea in the form of a magnificent cascading Climber, you add an unequalled touch of splendor to your garden. We are proud to offer this remarkable Climber to our many customers and friends. Plant it this fall and enjoy it for years. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Everblooming Climbers planted along a stone wall.



Everblooming Climbers planted beside a porch.



Everblooming Climbers create a stunning picture at this entrance.

## Aloha (Below)

Like an artist's dream, Aloha bursts into bloom from top to bottom with a breath-taking display of never-to-be-forgotten glory. After this first peak of June beauty, Aloha continues to bloom frequently during the entire season until frost. So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies description. An unbelievable mass of deep coral-pink buds starts the show. These open to very double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and as much as 3 in. deep. Each gorgeous petal is strong and waxy. Strong rich rose-pink with deeper tones on the inside of the petals. Unlike most Climbers, Aloha blooms in long-stemmed clusters of buds. As if to prolong its display, they do not open all at once. The primary bud develops into a gorgeous 5-in. bloom while the secondary buds around it are still undeveloped. The lovely rosette form of the overlapping petals holds up especially well. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

Aloha

© J. & P. CO.



Climbing

### Climbing Showers

For the first time in 16 years the coveted national AARS Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in., open yellow blooms. Almost thornless, with long, bronze cutting stems, GOLDEN SHOWERS makes exciting cut-flower arrangements. Trained as a Climber, it will attain a height of 6 to 8 ft. and will reach up and along a trellis or fence. Or it can be shaped as a bush, with


#### SPECIAL GROUP OFFER No. 1939

1 of each:  
Golden Showers  
Climb. Crimson Glory  
Aloha


Only  
**\$6.75**

Value \$7.75 Save \$1.00






Everblooming Climbers framing a garage doorway.



Everblooming Climbers framing a picture window.



Everblooming Climbers screening a sun porch.

## Spectacular *(Below)*

The orange-red color that has been so popularly received in Hybrid Teas and Floribundas has reached the Climbers, where it is particularly effective in the breath-taking SPECTACULAR. As its name implies, this Everblooming Climber leaves a lasting impression when it is seen as a full blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always a rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. The alluring color does not fade even in 90 and 100-degree temperatures. We are particularly pleased with this new Climber and feel it will make a lot of friends. Don't miss the opportunity of having it in your garden this year. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

*World's Largest Rose Growers*

© J. & P. CO.

Spectacular



Golden Showers

**Golden**



*(Above)*

gleaming golden blooms that invite picking. This hardy Everblooming Climber blooms from earliest spring continuously through until late fall. Even in the short time when the blooms are waiting to burst forth in golden splendor, the plant is magnificently clothed clear to the ground with large, dark green, glossy foliage. GOLDEN SHOWERS is so vigorous that it is highly resistant to Rose diseases such as mildew and black-spot. Since 1941, no other Climber in its class has combined such beauty, hardiness and flowering qualities. (Pl. Pat. #1557.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

© J. & P. CO.



Climbing Coral Dawn

## Climbing Coral Dawn

*(Above)* Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush Roses. And the color really lasts. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. Produces the same continuous repetition of flowering as the popular New Dawn, but the Roses themselves are larger, fuller, more colorful and freely decorate the plant all summer long, in clusters of from 3 to 20 buds. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. Truly a lovely variety, Coral Dawn is just the ideal pillar for any home. The 6 to 8-ft. plant will decorate your garden and home for many years to come. Plant it this fall. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL GROUP OFFER No. 1949**

1 of each:  
Coral Dawn  
Spectacular  
Golden Showers

Value \$7.75 Save \$1.00

Only

**\$6.75**





# The OLD Blaze Was The Great Until This *NEW* Everbloomer



© J. &amp; P. CO.

## THE *NEW* BLAZE

**MORE EVERBLOOMING!  
ABSOLUTELY GUARANTEED TO  
BLOOM IN JUNE-JULY-AUGUST-  
SEPTEMBER!**

(Left) These are the brilliant double, red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms in June, July, August and September. Each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can have thousands of 2 to 3-in., cupped, scarlet-red flowers on just one plant. Use the new Improved Blaze where its glorious bloom may be fully enjoyed—on fence or garage, pillar or post, at a doorway or on an arch.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60**

### WHERE THE *NEW BLAZE* CAME FROM . . .

One particular plant that outbloomed and outperformed all others, blooming constantly during July, August and September, was carefully isolated and used as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain. You'll see how superior it is.

### AVAILABLE ONLY IN LIMITED QUANTITIES

**PAUL'S SCARLET** Profuse, vivid scarlet-red flowers, magnificent in early summer. Very hardy. Very much admired by gardeners everywhere.

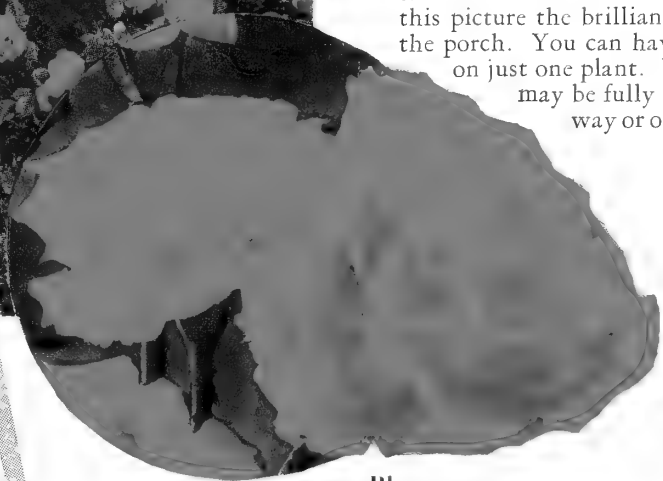
**\$1.35 each; 3 for \$3.45; 12 for \$13.80**

### SPECIAL OFFER!

**GROUP No. 1959**

1 of each: New Dawn  
Blaze White Dawn  
Value \$5.50 Save \$.70

**Only \$4.80**



Blaze

JACKSON & PERKINS CO. *World's Largest Rose Growers*

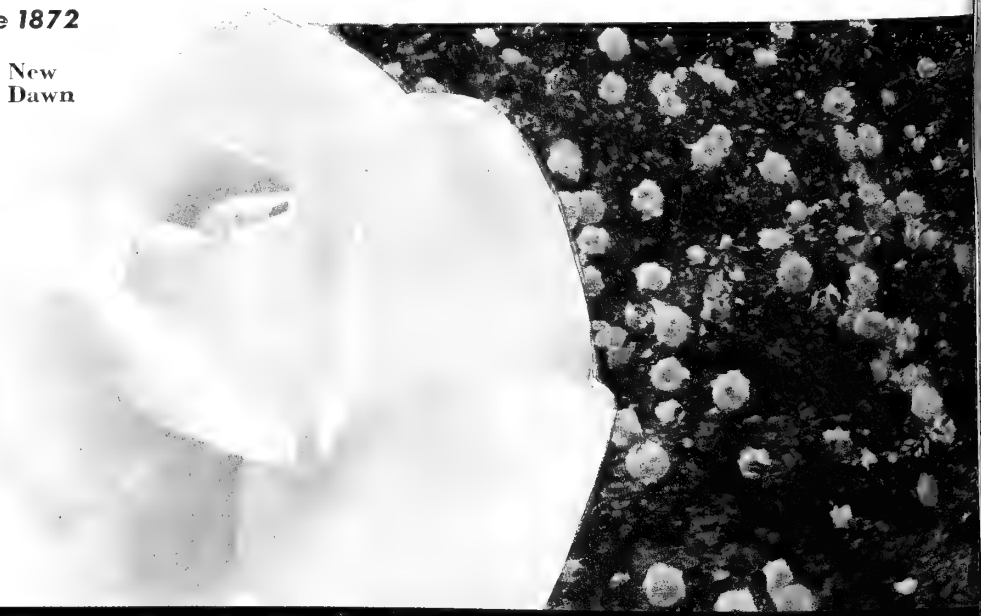
**Leaders in Roses Since 1872**

## New Dawn, Another Great Climber!

(Right) One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink color of apple blossoms and a delicate appealing old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They come on fine long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Plant New Dawn this fall and you will enjoy its fresh beauty in your garden early next spring, throughout the season and for many seasons to come.

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

New  
Dawn



# Greatest Climber Ever Developed Climbing **BLAZE** Came Along!

*The NEW BLAZE Will  
Beautify YOUR Home  
Like This!*

*...And Beautify Your Home  
With Any of These Other  
Everblooming Climbers!*

## Climbing Summer Snow

(Below) Spotless, glistening, glacier-white, double blooms are 2 in. across, with golden stamens that add to the charm of the large clusters in bouquets and arrangements. There are very few thorns. And Summer Snow is so abundantly generous, one need never hesitate to cut enough for use indoors. It would be bounty enough to have its splendor just for June, but the fragrant white blooms repeat all through summer and fall. The hardy, vigorous plant requires little care and fills out rapidly, growing 8 to 10 ft. tall. Often these are the last flowers in our garden when killing frosts come in November.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Climbing Summer Snow © J. & P. CO.

Dr. J. H. Nicolas

© J. & P. CO.

© J. & P. CO.

Climbing Goldilocks

## Climbing Goldilocks

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom all summer long. Now this magnificent Rose can be enjoyed as a Climber! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Climbing Goldilocks looks well wherever a Climber is appropriate. Use it to grace an arch or to enhance a wall. Be sure to make a place for it in your garden. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

### SPECIAL OFFER!

GROUP No. 1779

1 of each:

Climbing Goldilocks  
Dr. J. H. Nicolas Don Juan

Value \$7.50

Save \$.95

Only \$6.55

## Dr. J. H. Nicolas

(Above) Magnificently large, very double, deeply fragrant blooms like Hybrid Teas; everblooming all summer. Beautiful deep rose-pink, with rich dark foliage. Attractive on posts and pillars, among shrubs, on pergolas, lattices or fences. Immediately after the first flowers fade, new shoots appear and the bloom is repeated again and again. Blooms reach 5 to 6 in. across. They are borne singly on the stems. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

### AVAILABLE ONLY IN LIMITED QUANTITIES

**WHITE DAWN** A hardy, everblooming white Climber. The medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost. A fine companion for other Climbers and very effective when planted alone.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**RED FLARE** Striking, Hybrid-Tea-sized blooms of rich, clear deep red are borne singly and in clusters. Very double, fragrant flowers have 40 to 50 firm petals. The plant grows rapidly when established, reaching 7 to 8 ft. in height. Flowers do not burn in the sun. (Pl. Pat. #1366.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Jackson &amp; Perkins

# Modern Lilacs

**OWN-ROOT  
FRENCH  
HYBRIDS**
**Beautiful Color!**
**Delicious Fragrance!**
**Will Live Forever!**

© J. &amp; P. CO.

Paul Thirion

President Grevy

Pres. Fallieres

Edith Cavell

Paul Harriot

Mme. A. Buchner

**FALL  
IS THE TIME  
TO PLANT  
LILACS**


These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

## Many Start Blooming Next Year!

**T**HOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have **PLENTY** the following year, and **EVERY YEAR!** Grown the longer way at higher cost (*own-root*, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

### Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion.** Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Pres. Fallieres.** A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Mme. A. Buchner.** The pinkest of all Lilacs. . . blooms freely. . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s Pres. Grevy.** Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud. . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Harriot.** Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Edith Cavell.** Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single  
3-year plants. Prepaid, each \$3.00; 3 of one kind for \$7.50

**GROUP No. 1969**  
Paul Thirion  
Pres. Fallieres  
Paul Harriot  
Value \$18.00  
Save \$3.00

Only **\$15.00**

**GROUP No. 1979**  
1 each of  
these 3  
Paul Thirion  
Paul Harriot  
Edith Cavell  
Value \$9.00  
Save \$1.50

Only **\$7.50**

# DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarfer* FRUIT TREES!

43



## Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees. . . yet these amazing Dwarfer Dwarf trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

**RED DELICIOUS** (Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly.

The tree is perfectly hardy. This favorite is splendid for eating. Red Delicious is the best-known Apple sold at fruitstands.

**YELLOW TRANSPARENT** (Not illustrated) One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor.

All Apple Trees  
\$3.00 each; 3 for \$8.25

**YELLOW DELICIOUS** (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

**JONATHAN** (Not illustrated) A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

**McINTOSH** (Not illustrated) The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

**NORTHERN SPY** (Not illustrated) Bright red, crisp, juicy, delicious. Fine for cooking.

## CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

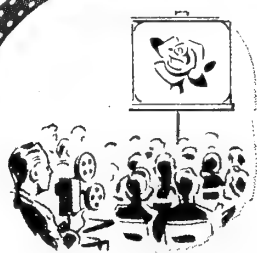
### BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

### SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.



## TWO NEW FILMS!

### Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

### Modern Roses on Parade

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



© J. & P. CO.

*Fashion*  
TREE ROSE

## TREE ROSES

### Order Now for Spring!

J & P Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Florida, Georgia, Louisiana, Mississippi and Texas, we will accept orders Now for shipment in December. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

### Order Tree Roses of These Famous J & P Varieties:

Arlene Francis	Ivory Fashion
Blaze	Kordes Perfecta
Chrysler Imperial	New Yorker
Detroit	Pageant
Diamond Jubilee	Peace
Enchantment	Pink Duchess
Fashion	Queen Elizabeth
Fusilier	Red Pinocchio
Gail Borden	Spartan
Golden Fleece	Sterling Silver
Golden Masterpiece	Tanya
White Swan	

\$6.75 each; any 2 for \$12.50;  
any 6 for \$35.50

**Important!** PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!



# JACKSON & PERKINS LOW GROWING PERENNIALS



June, July 12 to 14 in.

## DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its coloring gives the effect of a painting. Produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July and August

14 in.

## NEW! DIANTHUS, CORAL GEM (Above)

Brilliant, 2-in., hardy blooms. Carnation fragrance. Flowering stems are long, with 7 to 8 flowers on them. Compact plant has silvery foliage. Long period of bloom. A beautiful addition to any perennial garden. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

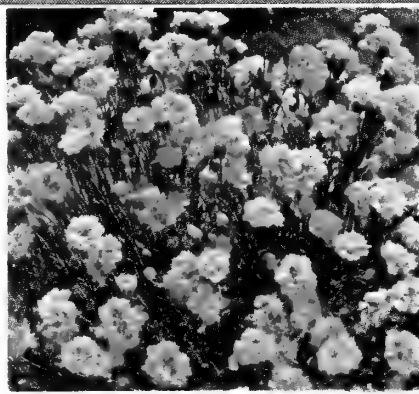
### DIANTHUS GROUP OFFER

No. 1999

1 each of the four Dianthus

Value \$4.75  
Save \$.80

Only \$3.95

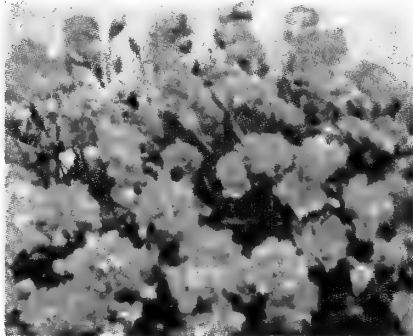


Spring and Late Summer 12 in.

## NEW! DIANTHUS, CAPRICE

(Above) 2-in. blooms have a maroon center, with the rest of the petals a lively pink. The petal edges are deeply cut. Flowers literally cover the entire plant, which grows 12 in. high and frequently 24 in. across. Very fragrant. (Pl. Pat. Applied For.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July

12 to 15 in.

## DIANTHUS, IRENE

(Above) Liberally drenches the garden with old-fashioned clove scent. Exquisite pink, very double, 2 to 2½-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 15-in. stems. Blooms very freely in June and July. Likes full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

## SPECIAL GROUP

OFFER No. 2009

1 of each:

Lavender, Hidcote

Campanula

Shasta Daisy,

Esther Read

Sedum, Fire Glow

Sedum, Rosy

Carpet

Anchusa

Stokesia

Value \$5.95

Save \$1.00

Only

\$4.95



June to Fall

6 to 8 in.

## CAMPANULA, BLUE CARPET

(Above) For any location where you want a very striking low "carpet-of-blue" from June to fall. Grows well in full sun or semi-shade. Large, light blue blooms bell-shaped and appear on 6 to 8-in. stems. Attractive all season. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

## SHASTA DAISY, ESTHER READ

(Right) Very easy to grow for a prim white mass effect. Blooms continuously and freely, June to Oct. Large, magnificent, double flowers on 18-in., strong stems. Plants require a little protection in colder areas and do best when divided every two years. Almost no insects or disease.

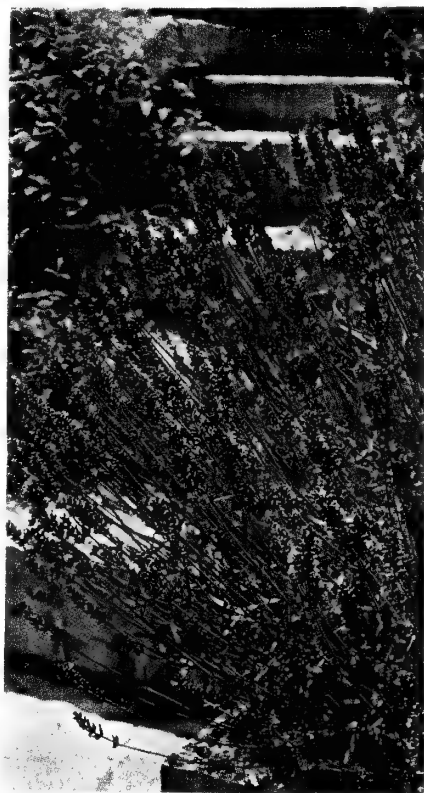
85c each; 3 for \$2.25; 6 for \$4.25

## LAVENDER, HIDCOTE BLUE

(Left) Flowers from early July till frost. Airy and fragrant when cut, and when dried the leaves are used for making sachets or for placing in linen drawers, etc. Fragrant, silvery green foliage. The plant is a compact grower about 15 in. high; violet-blue flower spikes rise another 15 in. This plant is very hardy in the North.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

The height and time of bloom for each perennial are indicated under the picture



Lavender, Hidcote Blue

July to Frost

15 in.

# SUPER-GIANT VIOLETS



Spring and Fall Violet, Royal Robe 9 to 12 in.

## VIOLET, ROYAL ROBE

(Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away.

Ideal for corsages, boutonnières, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall.

The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year. A clump of Royal Robe will be a treasured possession with blooms to anticipate each spring.

65c each; 3 for \$1.75; 6 for \$3.25

## VIOLET, WHITE WONDER

(Right) Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a center beautifully veined. Fine for rock gardens and front of flower beds.

75c each; 3 for \$2.00; 6 for \$3.75



May

Violet, White Wonder

10 in.

### 2 EACH OF THESE 3 VIOLETS

GROUP No. 2019

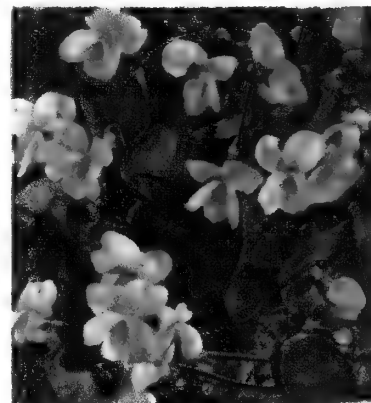
Value \$4.30 Save \$1.70

Only \$3.60

## VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. Grows best in rich soil in a spot that is partially shaded. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



May

Violet, Rosina

10 in.

JACKSON & PERKINS CO.

World's Largest Rose Growers



Ground Cover 6 to 8 in.

**PACHYSANDRA—SPURGE**

Best evergreen ground cover for shade or sun. Useful along walks, shrubbery, under trees. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00

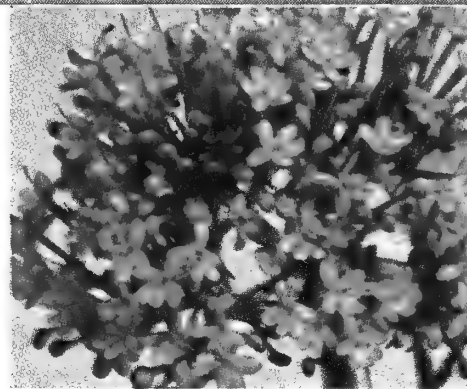


April, May 1 to 1½ ft.

**ANCHUSA (Above)  
Chinese Forget-Me-Nots**

(*Myosotidiflora*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. Effective in sun or shade; excellent ground cover. Dainty blue flowers on stems 1 to 1½ ft. high.

75c each; 3 for \$2.00; 6 for \$3.75

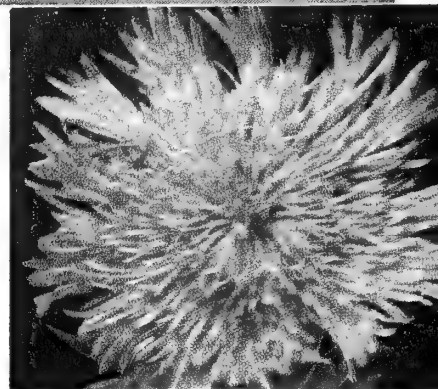


All Summer 18 in.

**CENTRANTHUS RUBER (Above)**

Soft red, fragrant flowers borne in close clusters are produced all summer long and give a fine showing in autumn. It grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Very neat and colorful. Hardy and vigorous. Easy to grow.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost 20 in.

**STOKESIA, LAVENDER**

**QUEEN (Above)** A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows 20 in. Very hardy plants.

85c each; 3 for \$2.25;  
6 for \$4.25



June-Oct. Shasta Daisy, Esther Read 18 in.



Sedum, Fire Glow June to Frost  
8 to 10 in.

**SEDUM, FIRE GLOW**

(Left) Red, star-like blooms cover the plant from June to frost. An excellent and practical ground cover. Height 8 to 10 in. Grows well anywhere. Effective in borders, rock gardens, and as an edge for walks, wall tops, drives.

75c each; 3 for \$2.00;  
6 for \$3.75

**SEDUM, ROSY CARPET**

(Right) A beautiful shade of pink. Very worthwhile plant for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. Compact grower with decorative foliage.

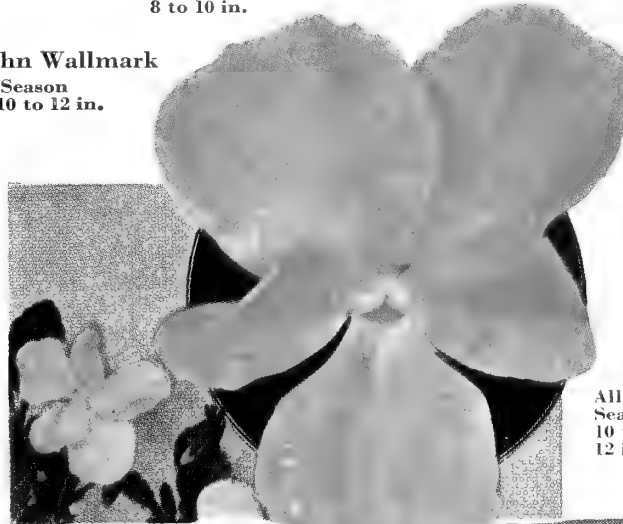
\$1.00 each; 3 for \$2.50;  
6 for \$5.00



Sedum, Rosy Carpet June to Frost  
4 to 6 in.

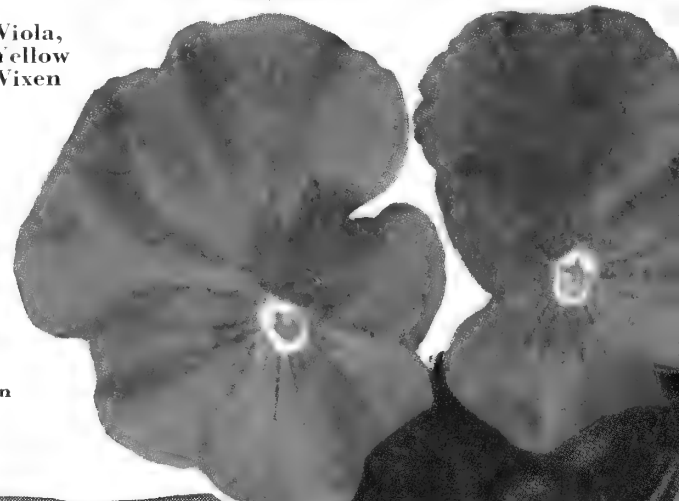


Viola, John Wallmark  
All Season  
10 to 12 in.



Viola,  
Yellow  
Vixen

All  
Season  
10 to  
12 in.



Viola, Purple Wallmark  
All Season  
10 to 12 in.

# GIANT VIOLAS

BLOOM YEAR AFTER YEAR  
FROM SPRING TO FROST!

**VIOLA, JOHN WALLMARK**

(Above) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. Discovered in Sweden, blooming under the snow in midwinter, which gives an indication of its hardiness. 12 in. high.

85c each; 3 for \$2.25; 6 for \$4.25;  
12 for \$8.50; 100 for \$64.00

**VIOLA, YELLOW VIXEN**

(Above) Hardy everblooming perennial Viola in a bright clear yellow tone that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. Their pert faces are always cheerful, always smiling at you merrily. You will welcome them anywhere. The foliage is a rich dark green. Very vigorous, even through hard winters.

75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50; 100 for \$50.00

**2 EACH OF  
THESE THREE  
VIOLAS**

GROUP No. 2029

Value \$4.90  
Save \$.80

**\$4.10**  
Only

**VIOLA, PURPLE WALLMARK**

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. The warm, glowing color blends well with other varieties and is set off by a yellow and white eye. Does well in both sun and partial shade and blooms profusely all season long.

85c each; 3 for \$2.25; 6 for \$4.25;  
12 for \$8.50; 100 for \$64.00





June-July Shasta Daisy, Wirral Supreme 2½ ft.

**SHASTA DAISY, WIRRAL SUPREME**

(Left) We are proud to offer Wirral Supreme as an outstanding example of Jackson & Perkins research. Truly a real find in the perennial world. The glistening white flowers are 3 to 3½ in. across, fully double, with their heads held upright on tall wiry stems.

The compact, 2½-ft. plant is absolutely hardy and very decorative in the garden for a long time. These spanking white flowers are especially effective when cut, with good lasting qualities. They combine well with many other flowers. Blooms in June and July and if cut then will produce again in fall. Shastas are indispensable, and this is a good one. This variety is a new Shasta Daisy, an improvement on the variety Esther Read. The foliage is light green. Nice for cutting. (Pl. Pat. #1084.)

**\$1.25 each; 3 for \$3.15; 6 for \$6.25**



June-Aug.

30 in.

**SHASTA DAISY, COBHAM GOLD (Above)**

Here is an excellent, free-growing, double Shasta Daisy, which has a crested golden heart while opening but finishes a soft cream-yellow. The guard petals are creamy white. Fully double flowers open ¾ to 4 in. across. The plant grows 30 in. tall and 30 in. across, blooming from the end of June through July and early Aug. Another very attractive Shasta for cutting.

**\$1.50 each; 3 for \$3.75; 6 for \$7.50**



July-Sept. 2 ft.

**RUDBECKIA SULLIVANTII, ORIOLE**

(Above) A vivid splash of color during July, Aug. and early Sept. The black and gold combination is stunning. Its broad, decorative foliage and well-balanced plant fill a permanent place in the garden. It grows 2 ft. high and does very well in either dry, difficult positions or rich soil. It prefers a sunny spot. The lovely black and gold flowers reach 3 to 4 in. across and are long lasting. They are especially appreciated by busy people who want color in their gardens but have not much time to give to gardening. The broad, decorative foliage and the excellent blooms make this a decided improvement over the old-fashioned Black-Eyed Susan.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

**SPECIAL OFFERS**

**GROUP No. 2039**

1 each of the six Perennials on this page

Value \$7.00  
Save \$1.20

**Only \$5.80**

**GROUP No. 2049**

1 of each:

Shasta Daisy, Wirral Supreme  
Shasta Daisy, Cobham Gold  
Rudbeckia, The King  
Rudbeckia, Oriole  
Salvia Superba

Value \$5.85  
Save \$1.00

**Only \$4.85**



July-Sept.

2½ to 3 ft.

**MONARDA, Cambridge Scarlet**

(Above) Brilliant scarlet flowers make this a splash of sure-fire color for difficult spots in your garden in either semi-shade or sun. Long a favorite, grown in America during the Revolution, this plant blooms freely in July, Aug. and Sept. Height 2½ to 3 ft. Excellent for cutting. A good plant for wild gardens and city borders. It needs only ordinary soil. It's a long-lived hardy perennial that needs to be divided about every third year because of its sturdy, vigorous habit of growth. It strongly attracts hummingbirds.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**



July-Aug.

30 to 36 in.

**MONARDA, Croftway Pink**

(Above) A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads, the final ones breaking out near the base in late August. Long a favorite, we felt this variety should again be available and are offering it here for you.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

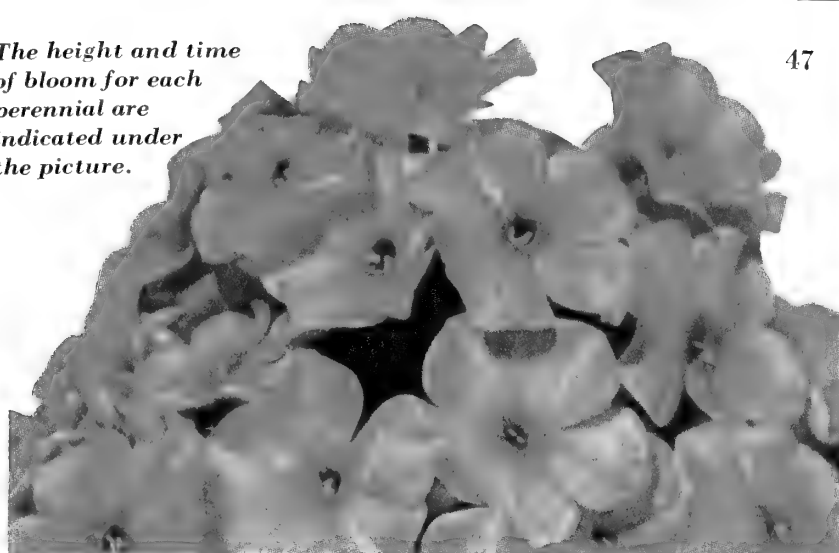
May to Fall Salvia Superba, Purple Glory 30 in.



**SALVIA SUPERBA, Purple Glory (Left)** A superb new perennial whose royal purple color from May to fall is a rich note in any garden. The tips of the many spikes composing the mound of color carry the deeper tones which lighten as the flower expands. The plant reaches 30 in. in height and will mature at the same width. In July when the first flowering is finished, tops should be trimmed to encourage the bloom to continue until frost. New shoots spring up to replace the old. The foliage is interesting, decorative, and itself has a pleasing fragrance. It's one of the best new perennials we have seen in years, and we feel sure it will earn a welcome in many gardens. (Prop. Rights Reserved.)

**\$1.25 each; 3 for \$3.15; 6 for \$6.25**

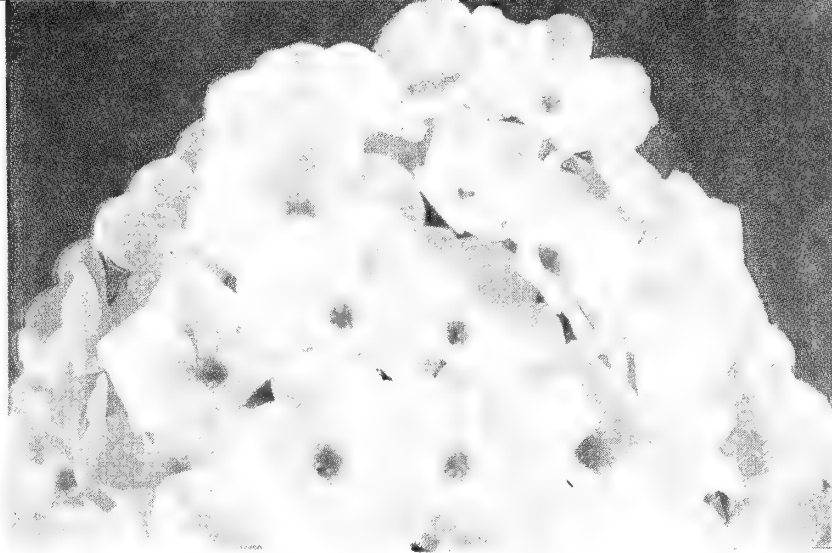
The height and time of bloom for each perennial are indicated under the picture.



June, July Phlox, Brigadier 2 to 3 ft.

**PHLOX, BRIGADIER** (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



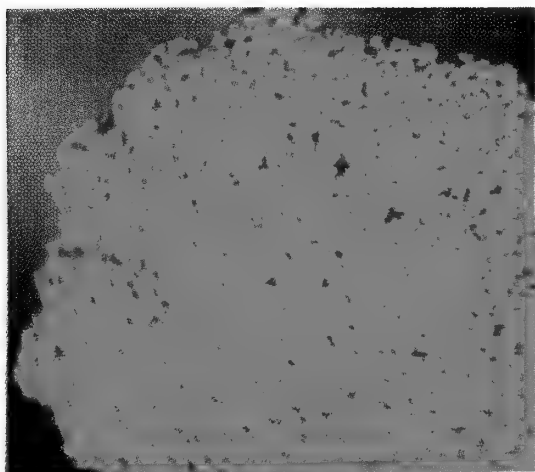
July, Aug. Phlox, White Admiral 2 to 2½ ft.

**PHLOX, WHITE ADMIRAL** (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

**SPECIAL GROUP OFFER**  
**GROUP No. 2059**  
2 Phlox, Brigadier  
2 Phlox, White Admiral  
Value \$4.00  
Save \$.70 **Only \$3.30**

## Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!



June to Frost Achillea, Golden Plate 4½ ft.

**ASTER, ADORABLE** (Below) A deeper, clearer pink color, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. This will be one of your favorites once you see its masses of bloom in your fall garden. The entire plant will glow with a rich pink continuously from Sept. to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact. Lovely for cutting too, when its clean pink color is all the more appreciated because it comes in the autumn.

75c each; 3 for \$2.00; 6 for \$3.75

### ACHILLEA, GOLDEN PLATE

(Left) Huge, 8-in. heads of tiny, rich buttercup-yellow flowers appear on graceful, 4-ft. stems. Blooms from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. Unsurpassed as a cut flower. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. It has lovely foliage that makes it ideal for flower arrangements. It does well in rather dry location with full sun and is useful in many difficult spots. Plant reaches 4½ ft. in height, making it an important plant for taller color. It will delight you both outdoors and when brought inside.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Rudbeckia,  
The King  
July to Frost  
4½ ft.

### SPECIAL GROUP OFFER No. 2069

1 each of the five Perennials  
on this page

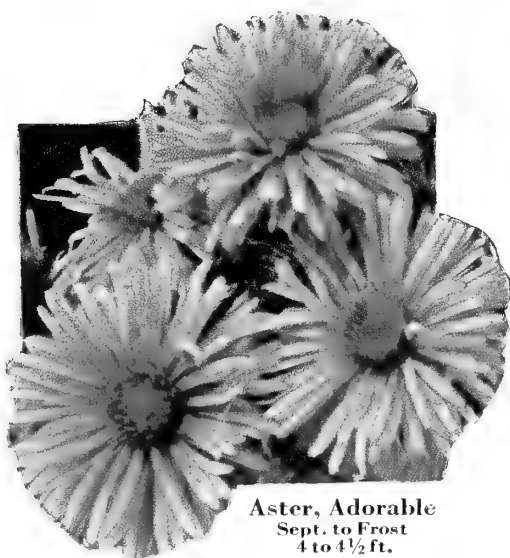
Value \$4.60  
Save \$.80

**Only \$3.80**

**RUDBECKIA, THE KING** (Right) Ideal and colorful for the perennial border. Showy and dancing, yet easy to grow to perfection. The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open

flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, The King is always attractive. The petals never fold back. Height 4½ ft. Blooms from July right through until frost strikes.

85c each; 3 for \$2.25; 6 for \$4.25



Aster, Adorable  
Sept. to Frost  
4 to 4½ ft.

### HERE'S WHY

**"FALL is the BEST Time to Plant Roses + Perennials!"**

- **BIGGER BLOOMS** Getting your plants started this fall gives them a good chance to become well established before the first blooming period.
- **EARLIER BLOOMS** On the first warm day next spring your new plants will be ready to start into vigorous growth. They will bloom earlier than if you wait until next spring to plant them.

- **HEALTHIER PLANTS** Roses set out now will get their roots well anchored by spring. They will be more vigorous and disease resistant.
- **SOIL IS MELLOW** Soil is mellow and more easy to work in the fall, and bare spots in the garden are more easily discernible.
- **EXPERTS AGREE** that fall rains provide moisture just when the plant roots need it most in getting settled in the soil.

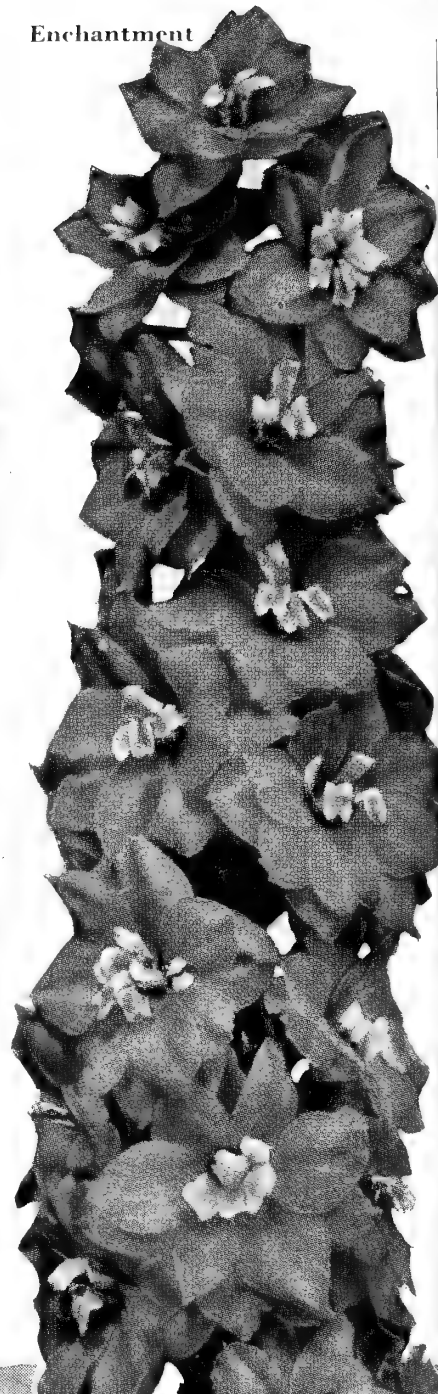
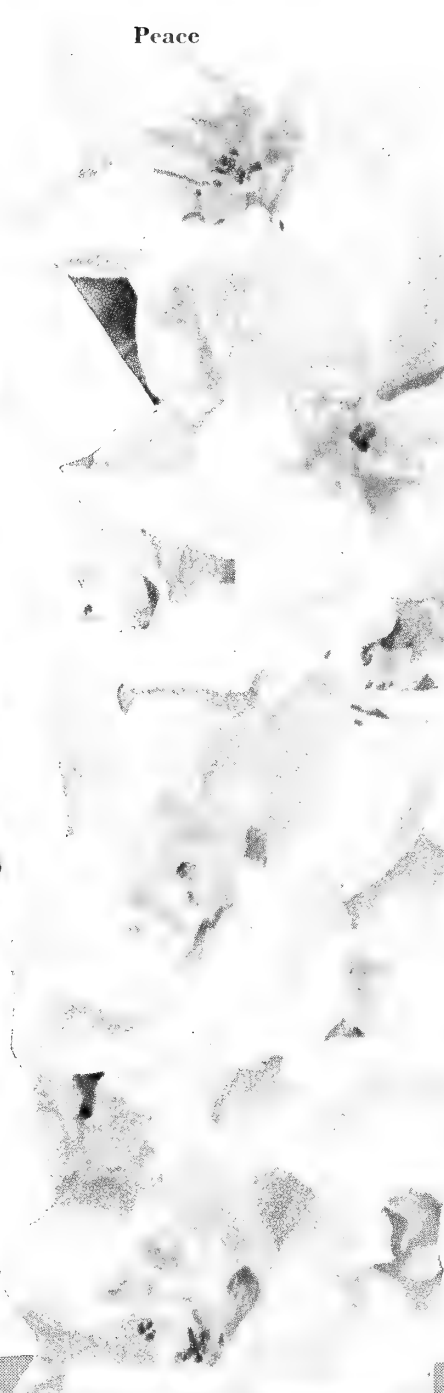
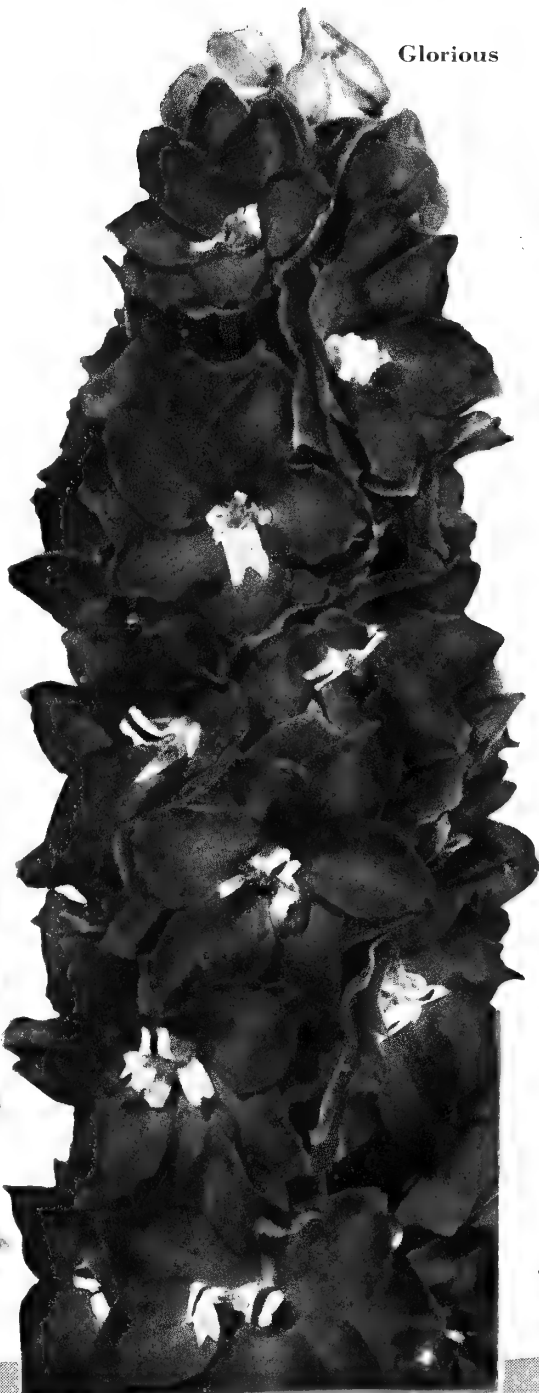


Happiness

Glorious

Peace

Enchantment



JACKSON  
& PERKINS  
FAMOUS

# GIANT DELP

**HAPPINESS** (Left) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each;  
3 for \$3.15;  
6 for \$6.25

**GLORIOUS** (Above) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 4½ ft. tall.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

**PEACE** (Above) Here is a handsome variety that is just as desirable as its name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50

## "ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

### AN IMPROVED RACE

One of our chief aims in developing this new race was

**ENCHANTMENT** (Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

**DEBUTANTE** (Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

For the Jackson & Perkins Company  
Newark, New York

For Release January 1, 1960  
or thereafter

From Matt Bassity  
500 Fifth Avenue  
New York City 36

## HAWAII

### ROSE OF THE YEAR

Majority votes among the 10,000 members of the Jackson & Perkins home rose testing panel have elected an exciting new hybrid tea rose the 1960 Rose of the Year.

Its name, Hawaii, was suggested by 8 members of the panel in recognition of the 50th state to enter the Union.

The reason why so many people arrived at the same choice of name is that, like the sunny shores of Hawaii, this unusual new hybrid tea rose is suffused with a warm orange-coral, a brand new color in the rose world.

Equally fascinating is its pronounced fragrance which is reminiscent of crushed raspberries. Not known among other varieties, this scent permeates the air wherever the rose grows.

Hawaii has a long, pointed bud that opens slowly and gracefully. As each individual petal releases itself, the center remains firm and the result is the graceful, high centered form which is most prized in the rose world.

As the opening progresses, the flower literally bursts into a large informal bloom and once opened, it increases in size to more than 6 inches across.

In the bud stage, Hawaii is a warm orange-coral blend that becomes a lighter orange hued coral in the open flower. A captivating color, it remains constant until the plant cleans itself and the petals neatly drop off.

(more)





The plant is tall growing, reaching an average height of 4 feet. From early spring until frost new branches may be expected to break from the bottom - each resulting in 5 or 6 flowers and producing repeat blooms throughout the season.

Well clothed with foliage, the glossy green leaves of Hawaii begin to show tints of red as the cooler fall days approach.

Because of its color, Hawaii should be a very popular variety for formal and informal arrangements. It blends easily with many other varieties and is an excellent focal point both when used indoors and in the garden.

Enthusiastic reports from rose testers throughout the country indicate that this will be one of the greatest garden favorites of the decade, and that it will be one of the best exhibition roses now available.

Some representative comments from rose testers proclaim Hawaii....

"Excellent high centered, stunning orange-coral with warmth. A real color break." Illinois.

"Very fragrant, like crushed raspberries." Michigan.

"36 to 40 petals, height 4 feet. Excellent vigor draws many comments." Massachusetts.

"The best tester of the season." Ohio.

"Beautiful exhibition shape, height 4 feet, large foliage. I like it." Oklahoma.

"High centered form, long bud. Wild raspberry fragrance, abundant foliage. This look exceptionally good." Wisconsin.

(more)





"Coral hybrid tea, 6 inches across. Wonderful raspberry fragrance." Minnesota.

"We have been getting some terrific flowers from it. The substance is wonderful. It really holds up under our hot, hot sun." Missouri.

Those who submitted the name, Hawaii, were:

Mrs. Gilbert Myers		Hamilton, Colorado
Mrs. W. E. Harrell	2954 Calvin Blvd.	Fort Myers, Florida
Sylvan S. Cook	420 E. Bowen Ave.	Chesterton, Indiana
Mrs. W. D. Girard	217 E. Yucca Dr.	Hobbs, New Mexico
Mrs. Gordon Muck	1091 Stony Point Rd.	Grand Island, New York
John D'Ostello	110 Concord Rd.	Chester, Pennsylvania
Mrs. W. J. Roos	Hillcrest Circle	Honesdale, Pennsylvania
Lewis O. Gorrell	Route 3	Oakwood Forest, Virginia

###

1/1/60



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Grand Island, New York	Mrs. Gordon Muck
Clester, Pennsylvania	John D. Gavallio
Hopewell, Pennsylvania	Mrs. W. J. Boos
Oakwood Forest, Virginia	Lewis C. Gortrell
Route 3	
Hillcrest Circle	
110 Concord Rd.	
1091 Stony Point Rd.	
217 E. Yucca Dr.	
420 E. Bowen Ave.	
2954 Calvin Blvd.	

Pink Glow

Freedom

Delightful

Loveliness



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They Grow Over 3 Feet Tall!

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to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

**GAYETY** (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.

85c each; 3 for \$2.25;  
6 for \$4.25

**PINK GLOW** (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.

\$1.50 each; 3 for \$3.75;  
6 for \$7.50

### FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;  
6 for \$4.25

### DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.

85c each; 3 for \$2.25;  
6 for \$4.25

### LOVELINESS (Right)

Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed. We recommend it highly.

\$1.50 each;  
3 for \$3.75;  
6 for \$7.50



# Two Fine *NEW* Hybrid Tea Roses For 1960

See Pages 2 and 3 for a complete description of these two new Roses

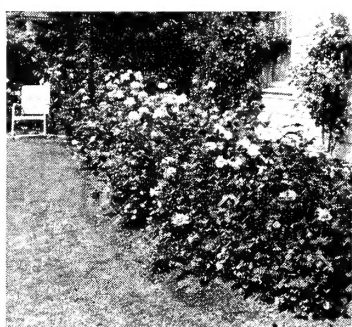
TANYA and PINK DUCHESS, both descendants of the world famous PEACE rose, are just two of the new Jackson & Perkins brilliant introductions for 1960.



© J. & P. CO. PINK DUCHESS, Plant Patent No. 1834



© J. & P. CO. TANYA, Plant Patent No. 1712



These HYBRID TEAS, FLORIBUNDAS, and CLIMBER were planted in the fall. Notice that the blooms are larger, the foliage is healthier and the bushes themselves are undeniably stronger and more disease resistant.



**Free Christmas Gift** • **Free Token Rose Souvenir**  
**Offer!** with Each Christmas Gift of Rose Plants



It is never too early to pick out J&P Roses for friends and relatives who want only the best in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting. Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

© J. & P. CO.

At Christmas your friends will receive this beautiful **FREE TOKEN ROSE SOUVENIR** (left) and in the spring, at planting time, they receive your gift of the plants you have chosen.

**Jackson & Perkins Co.**  
*World's Largest Rose Growers*